



CAVIAR
sublime

THE NEW ESSENCE OF BEAUTY

SELECTIVE[®]
PROFESSIONAL 

THE CAVIAR

the properties of black gold

Also called "**black gold**",
the Caviar has been always considered
a precious ingredient in cosmetics thanks to its antioxidant,
revitalizing and rejuvenating properties,
able to actively counteract the negative effects of skin and hair aging.

Recently, even the cosmetic sector has revealed
a clear interest for this ingredient and its extraordinaire qualities,
introducing new-targeted solutions.

It has been demonstrated that the high concentration
of nutrients and fat acids play a key role
in preserving the integrity and youth of skin and hair.

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ULTIMATE LUXURY
TREATMENT

A new
line of treatments,
enriched with
black and white caviar,
for a total regeneration
of hair and scalp.

The rich composition of precious nutrients and fat acids, stimulate the production of collagen and keratin, two essential proteins necessary to preserve the right level of hydration and shine to the hair.

Thanks to the high concentration of omega 3,

CAVIAR SUBLIME ULTIMATE LUXURY:

Protects against ageing,
restores the optimal level of nutrients

Revitalizes dry and dull hair

Restructures in depth, making hair luxuriously softer, hydrated and highly regenerated.

The use of **CAVIAR SUBLIME ULTIMATE LUXURY TREATMENT** ensures extraordinary results since the first application.



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ULTIMATE LUXURY
SHAMPOO

BLACK CAVIAR INFUSED

DEEP NUTRIENT TREATMENTS

Three products studied to revitalize, nourish and regenerate in depth all hair fibers.



ULTIMATE LUXURY SHAMPOO BLACK CAVIAR INFUSED

Revitalizing shampoo for weakened hair.

Enriched with black caviar extract, with antioxidant, nourishing and moisturizing properties, it protects the hair from daily stress, giving extreme shine, softness and silky touch.

250ML / 1000ML

ULTIMATE LUXURY MASK BLACK CAVIAR INFUSED

Deep nourishing treatment for damaged hair.

Enriched with Black Caviar extract, with antioxidant, nourishing and moisturizing properties, it restores, conditions and repairs the hair fiber. To intensify the mask hydrating, restoring and anti-age action, add the specific booster. We recommend using the specific spoon to preserve its properties.

250ML

ULTIMATE LUXURY CREAM WHITE CAVIAR INFUSED

Regenerating fluid for all hair types.

Enriched with White Caviar Extract, with antioxidant, nourishing and shining properties, it hydrates, strengthens and smoothens the cuticles. It gives a silky touch and shine to the hair, leaving it healthier, compact, and younger.

150ML

CONCENTRADED SERUM

Three unique concentrates to give hydration, restoration and vitality to the hair.



Three solutions to mix with **ULTIMATE LUXURY MASK** depending on the hair type, for sensational results.

hydrate b●●ster

CONCENTRATED HYDRATING BOOSTER

The high concentration of mineral salts and vitamins, develop an intensive hydrating action, giving softness, shininess and vitality to the hair.

25ML

repair b●●ster

CONCENTRATED REPAIRING SERUM

The high concentration of proteins and keratin, develop an intensive restoring action, repairing and regenerating damaged hair fibers.

25ML

anti.age b●●ster

CONCENTRATED ANTI-AGE BOOSTER

The high concentration of collagen and hyaluronic acid, develop anti-age actions, generating volume and density to the hair.

25ML

INSTANT SERUM

Rejuvenating and regenerating concentrated serum
for an immediate restoration.

SILICON
FREE



ULTIMATE LUXURY SERUM DROPS

RED CAVIAR INFUSED

Instant no-rinse restructuring serum. Silicon FREE.

Enriched with red caviar extract.
It instantly restructures and repairs the hair fiber,
coating it with a light film.
It gives new life and shine to the hair.

6x10ML



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TREATMENT

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