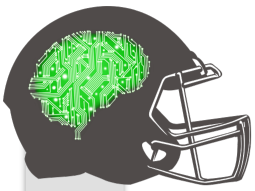


BRAIN MECHANICS

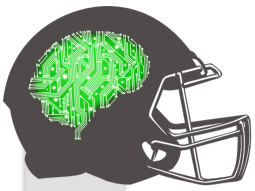


BRAIN MECHANICS:

Basic Fact: The Defense will be within inches of their post-snap responsibility. Meaning that they show their cards before the hand is played. Changing the snap count makes them show earlier!

- Pre-Snap Read

First Filter:	Safeties
No Middle Safety:	0, 2, 4, 6
Middle Safety:	1 or 3
Big Base:	Run Support
Skinny Feet:	Back Pedal
Inside Foot Back:	Zone
Inside Foot Up:	Man
Inside Shade:	Man
Corner Skinny Ft:	0-6 Work



BRAIN MECHANICS:

Key Statistic-

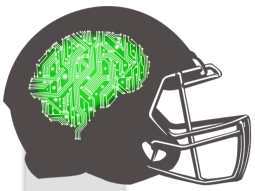
In the 2016 NFL Season there were 19,105 passes recorded. And over 14,500 were UNDER 9 yards!

That's 76% of the PRO's THROWS are short.

Throwing deep is extremely important, but you need to have exact reason for throwing deep!

- 4 Reasons To Throw Deep

1. If You Need It
2. WR is Wide Open
3. Sudden Change at Mid Field
4. 2nd and Short at -40 to +40



BRAIN MECHANICS:

- *CONCEPT BREAKERS*

Key Note-
Concept, not Concrete!

WR Spacing

Clear Out Routes

Routes With Automatic Outside Release

Matchup

Combo Route

Down and Distance

Play Design

Veteran Instincts

Rookie Mistakes

---- Memorize the above ----