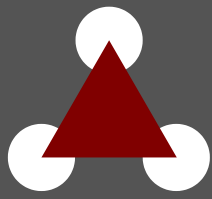


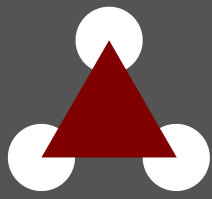
Overview and Facilitator Guide



PDL Summary

The Purpose Driven Leader will help you:

- Build a system of belief for a life of purpose
- Find your WHY, your WHAT, and your HOW
(The Purpose Pyramid)
- Give your life meaning and direction
- Clarify your identity
- Lead with clarity and conviction



Quick Reference Guide to the PDL

The Purpose Pyramid

This is the simple structure for a life of leadership. It consists of three simple elements:

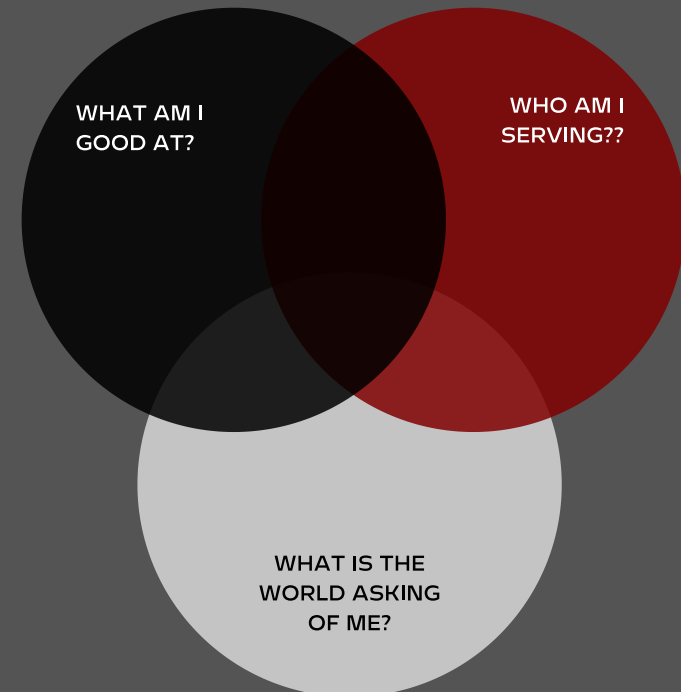
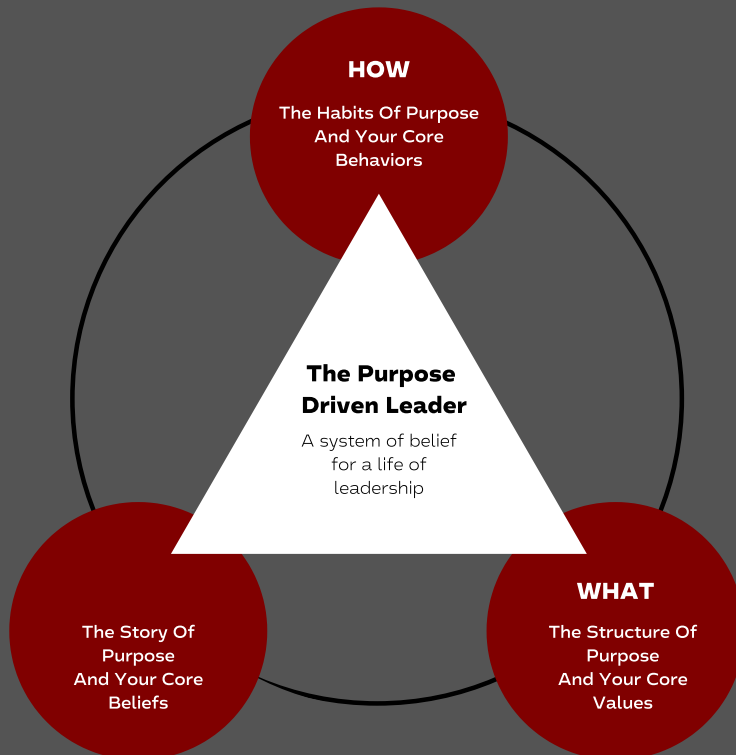
Finding Your WHY (The Story of Purpose-Your Core Beliefs)

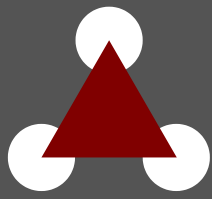
Building Your WHAT (The Pillars of Purpose-Your Core Values)

Living Your HOW (The Habits of Purpose-Your Core Behaviors)

The Story of Purpose - Recap

1. Purpose is the story you tell with your life
2. Purpose gives you meaning and direction (a mission and a compass)
3. Purpose is found at the intersection of three questions:
 - o What am I good at?
 - o Who am I serving?
 - o What is the world asking of me?

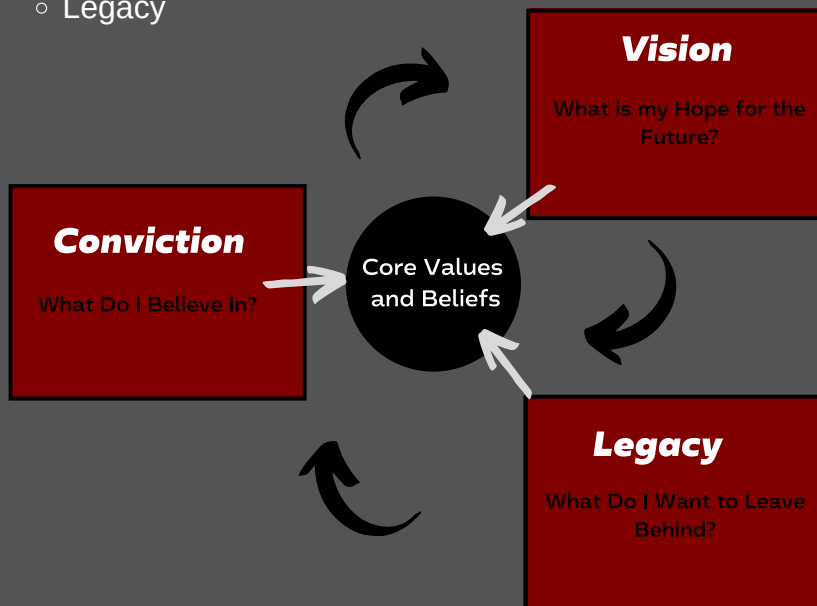




Quick Reference Guide to the PDL

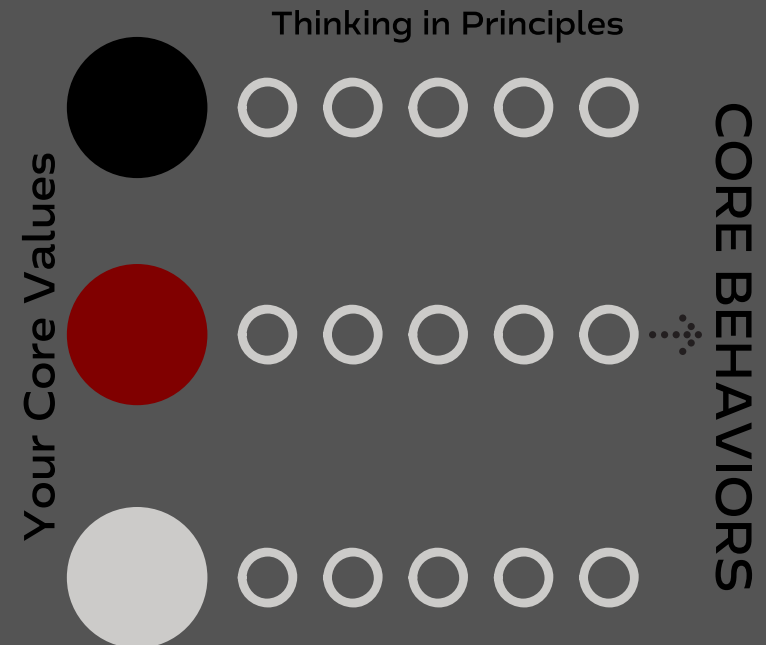
The Pillars of Purpose - Recap

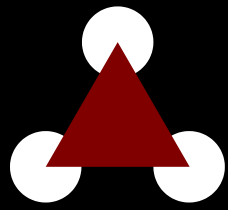
1. You are the architect of your own purpose, which is answered by two key questions:
 - What am I working towards that is deeply meaningful?
 - What am I aiming for?
2. The answer to these questions is found in the construction of your core values.
3. Core values are:
 - Liberating constraints
 - A system for your beliefs that flow from your:
 - Vision
 - Convictions
 - Legacy



The Habits of Purpose - Recap

1. Intellectual commitment to purpose is useless unless it shows up in your everyday actions
2. Your identity is crucial to developing your habits of leadership - THE FEEDBACK LOOP
3. There is a principle (a deeper truth) buried underneath each of your values
 - Your principles determine your core behaviors
 - Your core behaviors activate your values in the world
 - Your questions clarify your behaviors

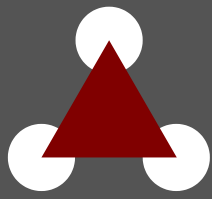




Teaching Points - Find Your WHY

Purpose is:

- The story you tell with your life
- Meaning and direction for your Journey (it gives you a mission and a compass)
- Found at the intersection of three questions:
 - *What am I good at?*
 - *Who am I serving?*
 - *What does the world need from me?*



Finding Your *WHY* - Facilitator Guide

The Story of Purpose

Big Idea

Purpose helps you determine the type of story you want to tell, how you want to tell it, and who you want to tell it to. It clarifies who you are, who you want to become, and where you are going.

Key Questions

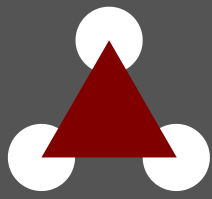
What am I good at? - Use SHAPE

- (S) Spiritual gifts
- (H) Heart
- (A) Abilities
- (P) Personality
- (E) Experience.

Who am I serving? - Use these questions:

- Who am I serving?
- How do I want to give my life away?





Finding Your *WHY* - Facilitator Guide

The Story of Purpose

Key Questions

What does the world need from me?

Use these questions:

- What is required to live a life of purpose? What is the responsibility that only I can bear?
- What is the work that only I can do?
- Who are the people that only I can serve?

Next Steps

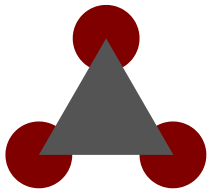
Help your team use their reflection to write down their unique purpose in the following worksheet.

This should be the BIG overarching belief about WHY they do what they do



Finding Your **WHY** - Facilitator Guide

My Story of Purpose

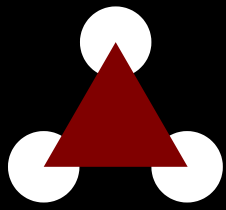


Next Steps

Help your team use their reflection to write down their unique purpose in the following worksheet.

This should be the BIG overarching belief about WHY they do what they do.

<p>Write down your unique Purpose here:</p>	<p>WHAT am I good at?</p>
<p>WHO am I serving?</p>	<p>WHAT does the world need from me?</p>



Teaching Points - Build Your WHAT

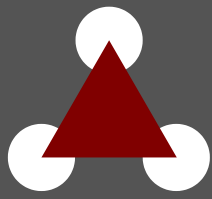
The Pillars of Purpose are your CORE VALUES:

Two critical questions to build your values:

1. What am I working towards that is deeply meaningful?
2. What am I aiming for?

To answer these questions we need to build a set of core values which flow from your:

1. Vision
2. Convictions
3. Legacy



Building Your **WHAT** - Facilitator Guide

The Pillars of Purpose

Big Idea

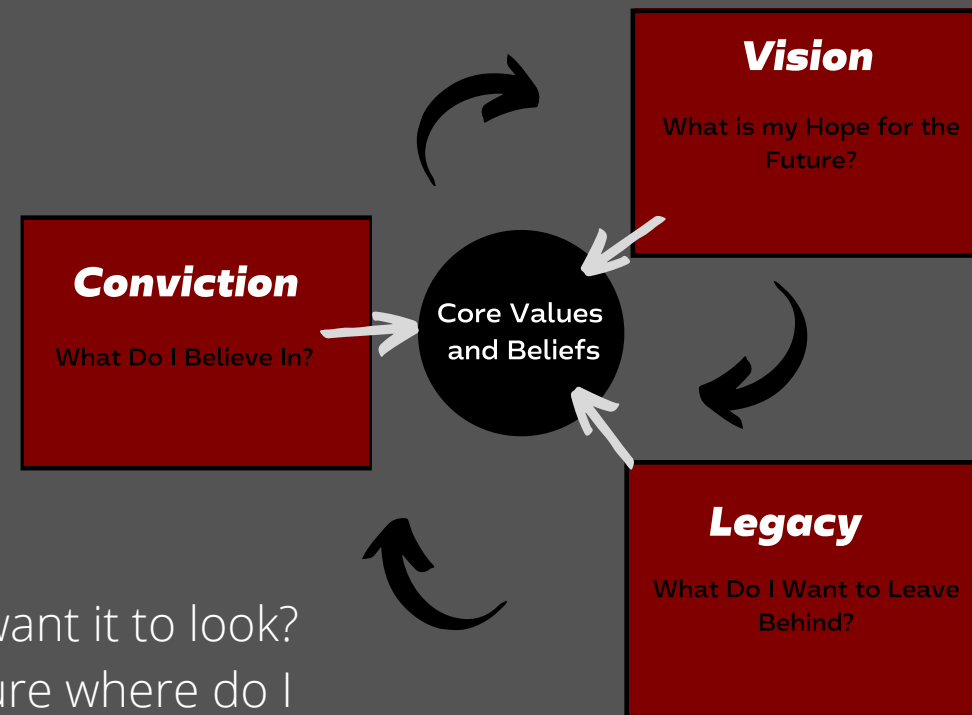
We must build a foundation of core values that helps refine, clarify, and solidify our behaviors. When we take the time to clarify what we believe, we create a set of core values come to define who we are and how we live in the world.

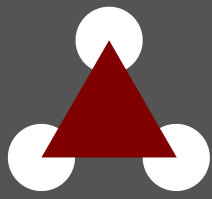
Key Questions

What is my Hope for the future? - VISION

Use these questions:

- If I were to change the world how would I want it to look?
- If I imagine myself 5/10/15 years in the future where do I want to be?
- What wildly important goals do I want to be constantly working towards?
- What gets me out of bed in the morning?
- What problem stirs my heart to empathy?





Building Your **WHAT** - Facilitator Guide

The Pillars of Purpose

Key Questions

What do I believe in? - **CONVICTION**

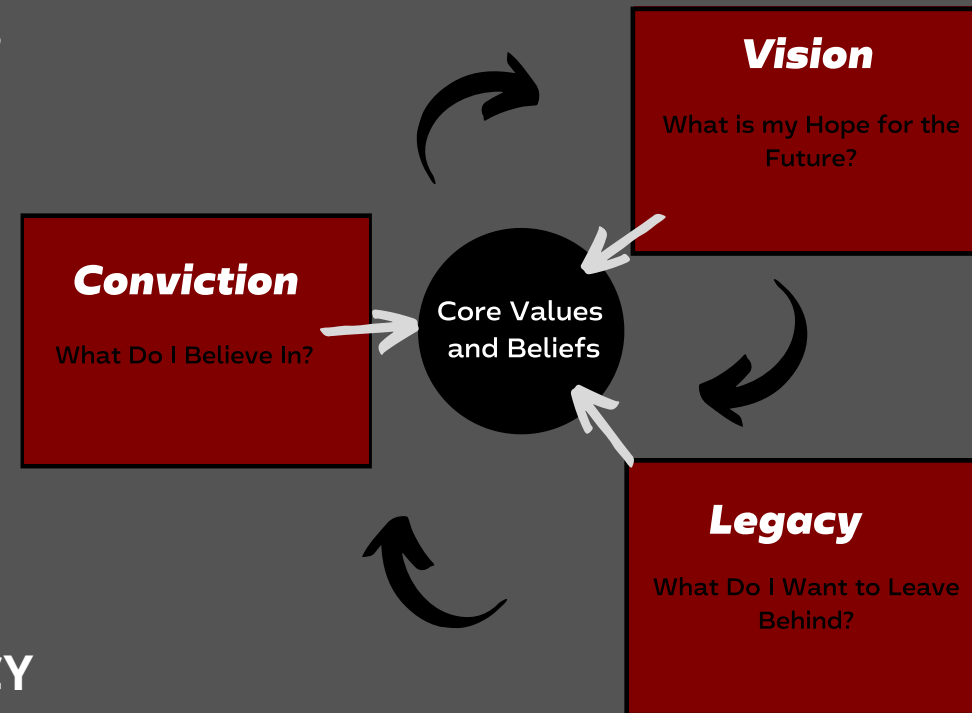
Use these questions:

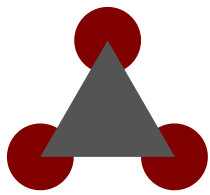
- Based on your character what convictions that rise above the rest?
- What do you believe in regardless of your circumstances?
- What habits have will you carry for the rest of your life?
- If things don't go exactly how I want them, would I still consider myself a success if I am faithful to "these" convictions?

What do I want to leave behind? - **LEGACY**

Use these questions:

- What do you want to leave behind?
- At your eulogy, what do you want people to remember you for?





Building Your **WHAT** - Facilitator Guide

Next Steps: Help your team use their reflection on their VISION, CONVICTIONS, and LEGACY to come up with a list of Core Values.

Vision

What is my hope for the future?

This is your preferred picture of the future, it is about where your mission in life is supposed to take you.

Vision

Convictions

Legacy

My Core Values

Convictions

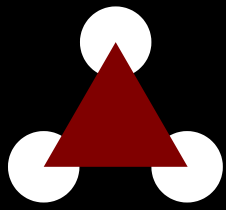
What do I believe in?

These are the truths deeply ingrained on your heart that align with your character.

Legacy

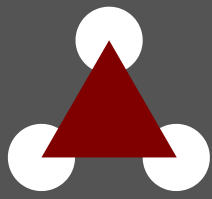
What do I want to leave behind?

This is the contribution you make and the lives that you shape. It is leaving your team in a better place than when you started



Teaching Points - Live Your HOW

- What you say doesn't matter as much as what you do
- Identity is crucial to developing your habits of leadership - THE FEEDBACK LOOP
- There is a principle buried underneath each of your values
 - Your principles determine your core behaviors
 - Your core behaviors activate your values in the world
 - Your questions clarify your behaviors



Living Your **HOW** - Facilitator Guide

The Habits of Purpose

Big Idea

Your values become active in the world when you identify core behaviors that align with your core values.

Key Questions

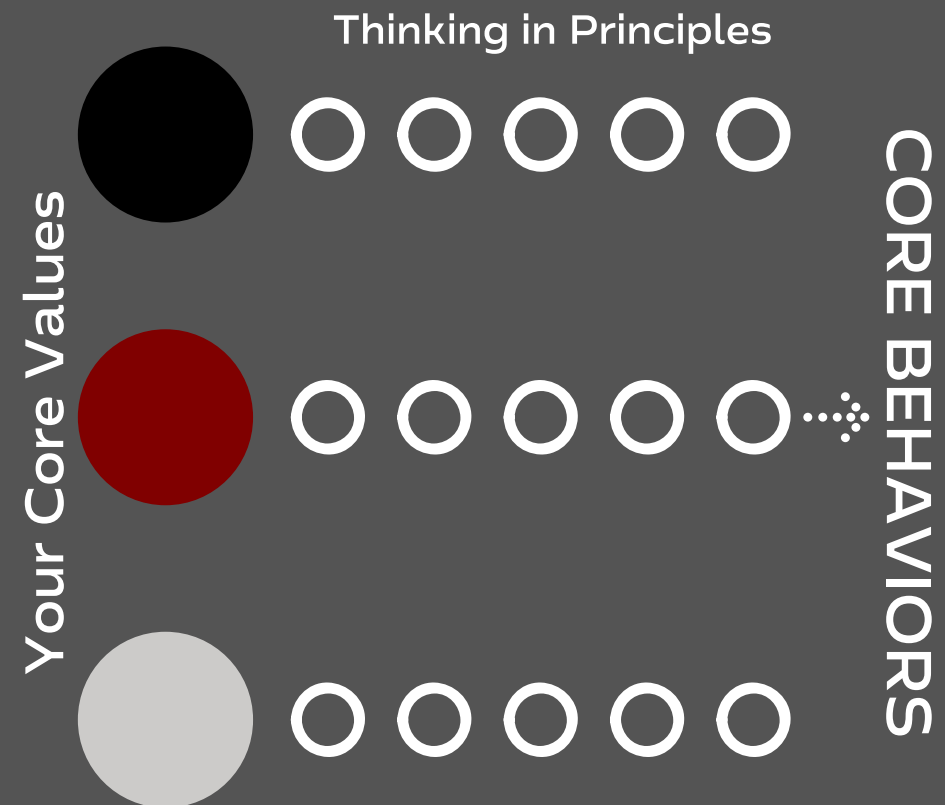
How do I think in Principles?

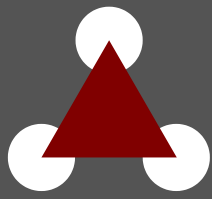
Use these questions:

- What is true?
- If "x" is true what should I do about it?
- What are timeless truths I believe in?
- What does it take to live well?

What are the behaviors that align with my core values?

- When I think of "x" value (i.e. toughness) what comes to mind?
- How do I see "x" value lived out by others?





Living Your **HOW** - Facilitator Guide

The Habits of Purpose

Key Questions

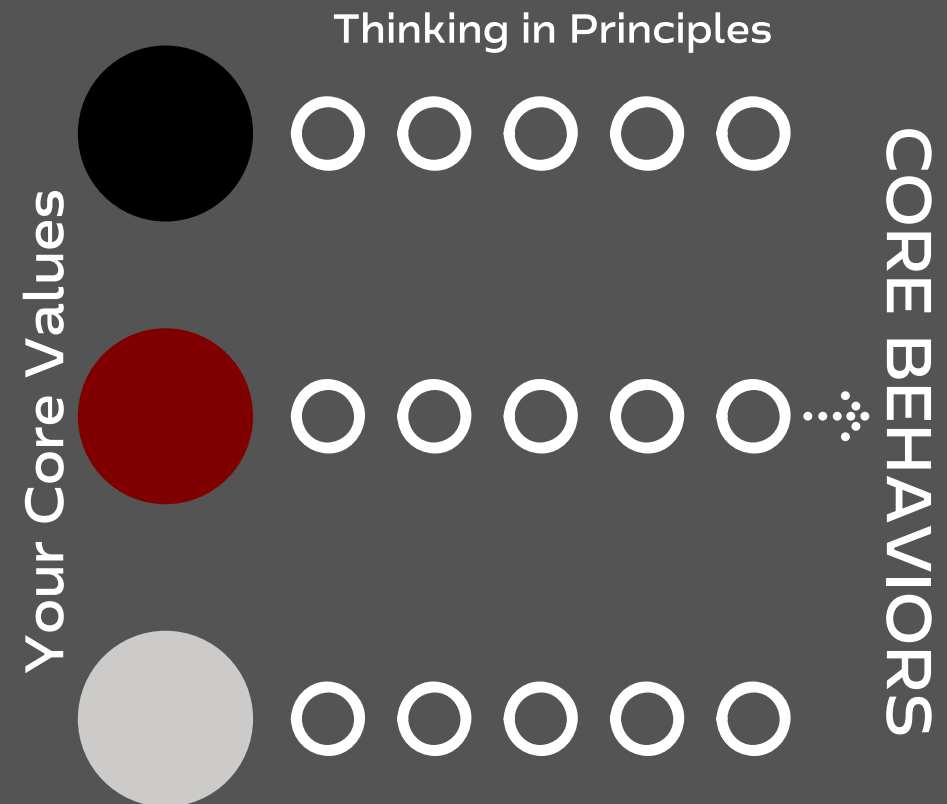
What are my core behaviors?

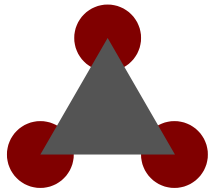
Use these questions:

- What problem am I trying to solve?
- What are the behaviors that I most associate with my core values?
- What are the keystone habits (the few things, if I do consistently, will make everything else better) in my life?
- What are the behaviors (my HOW), if I do consistently will keep me in line with my story of purpose (my WHY) and my pillars of purpose (my WHAT)?

Key Questions

Help your team use their reflection to write down their core behaviors in the following worksheet.





Living Your **HOW** - Facilitator Guide

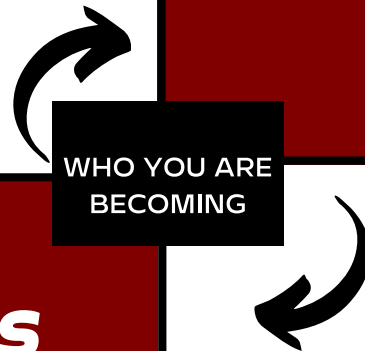
Next Steps: Help your team use their reflection on their IDENTITY to come up with a list of Core Behaviors.

What are the behaviors that keep me in line with my WHY and my WHAT?

What are the few things that if I do consistently will make everything else better in my life?



Thoughts Go Here



Thoughts Go Here

What are the principles that I believe in most?



My Core Behaviors

Write here