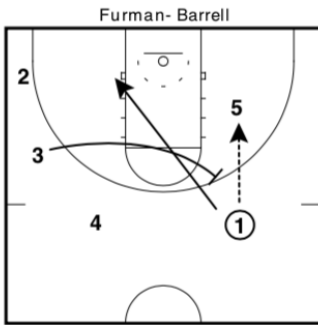


Bob Richey- 4 Out 1 In and 5 Out Motion Offense

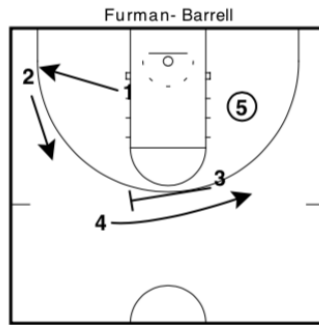
- Don't put any limits on yourself
- What you aim at is what you see
 - Focus more on your growth than your group
 - Be the absolute best in your current situation
- What is your process as a coach
 - How do you get better each week?
 - Challenge yourself weekly
 - Accomplish 15-20 things weekly
 - How do you get better?
- Furman Philosophy
 - Grow People (Find people that want to grow)
 - How do you grow people?
 - Further the Man Program
 - Bring in tailor and get players a suit
 - Etiquette classes
 - Grow as a person, will grow as a player
 - If everyone grows, winning is a byproduct
 - Do you have a systematic plan to grow you and people?
 - Make sure you are **convicted** in your philosophy
 - Panic causes continuous change
 - By in goes down if you are not convicted
 - Make sure you have a language with it
 - Language brings exclusivity, exclusivity brings buy in
 - Deep care for people
- Offensive Philosophy
 - Chart passes and cuts
 - Be simple, look complex
 - Do Simple Better
 - Want FTs, Close 2s, Assisted 3s
 - All while being continuous within concepts
- Concepts
 - 3 side (on the weak side of ball)
 - Call the fence
 - Slot, wing, corner
 - Ball goes to short corner
 - Bomb, burn, chase (flank??)
 - Burn= basket cut
 - Bomb= handoff action with 5
 - RPO
 - Roll pop option
 - Chase= Screen for slot

- Can go into catch and shoot/ball screen
 - Burn
 - After first burn cuts through, the 45 (wing) has a good chance to cut and fill out opposite and then you are in 4 out spacing
 - Bomb
 - No handoff, stay ball side corner
 - Smoke= deny handoff
- Spin action
- Trigger= top of key
- Zone O
 - If you go against a 2-3 zone and you get the ball to the high post they have to match up
 - Then you can run your man offense actions
- Next Gen Coaches Event
 - Have Mentors
 - Get Deeper into what you like/how you want to play
 - Not about what you know, about what you can fix
 - Be an assistant, but think like a head coach
 - Build a binder of who you are
 - Lennie Acuff-Alabama Huntsville
 - Watch film and clip it
 - Leadership
 - Business world is many years ahead of basketball
 - Grow people
 - Be convicted in who you are and what you believe in
 - Don't worry so much about what others are doing
 - No longer does shoot arounds
 - Doesn't help you shoot or defend better
 - Leadership Council
 - 4 players
 - Are your processes of growth working?
 - For players and coaches
 - Do your job so well and efficiently that you have time to work on your next job
 - What are you doing extra to stand out and get better
 - Summer Development
 - Watch film on 1 opponent
 - Read
 - Put yourself in front of audiences to work on speaking
 - What messages are you sending
 - What are you doing to communicate/motivate
 - Down is a lot easier than up
 - Further the Man Program
 - What are you doing to help player after they are done playing?

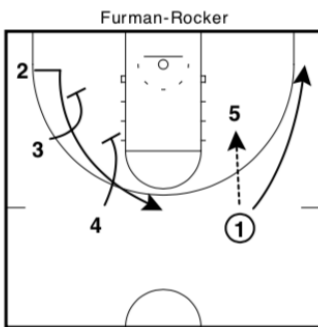
- Quick Hitters



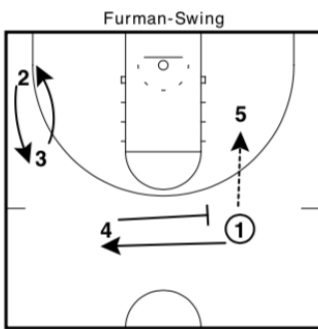
1 passes to 5.
3 back screens for 1.



3 screens for 4.
2 and 1 fill the spots.



1 passes to 5.
1 cuts to the ball side corner.
3 and 4 stagger screen for 2.



1 passes to 5.
2 and 3 interchange on the weak side.
4 flare screens for 1.