



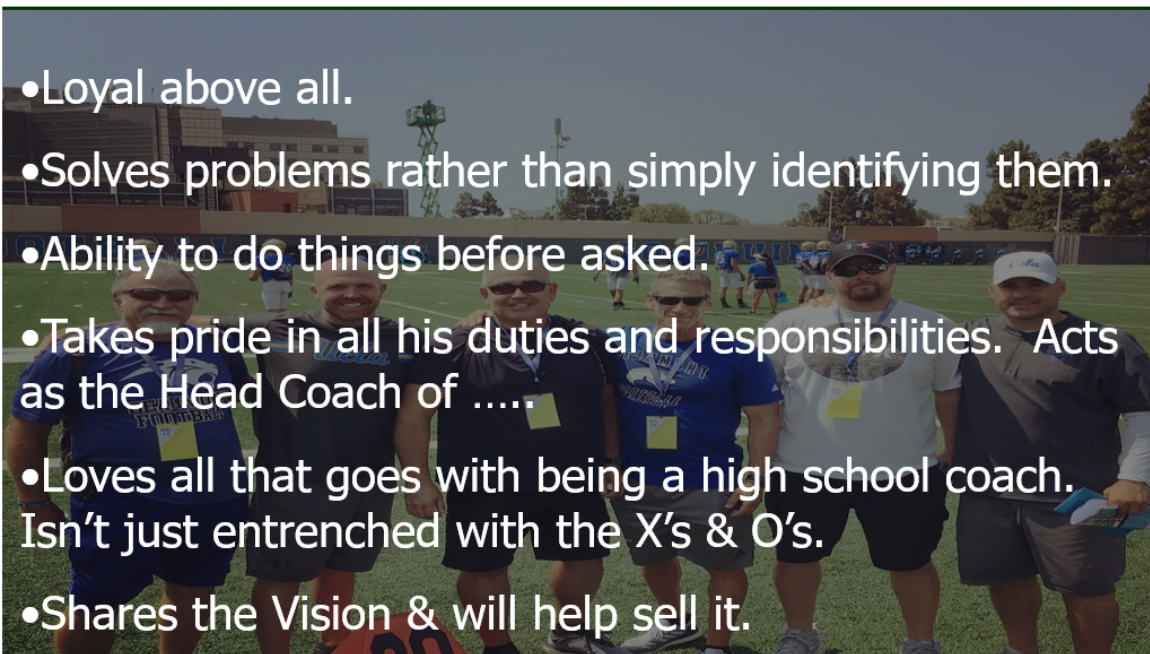
Assistant Coaches

3 Key Components of Assistant Coaches

1. Beyond Passionate in working with HS student-athletes. Understands his role in developing them as young men. Will do everything to develop strong relationships with players in the program.
2. Understands the Vision of the HC & will help sell that vision to EVERYONE.
3. Has a strong knowledge of the position he will be assigned to.

Assistant Coaches

- Loyal above all.
- Solves problems rather than simply identifying them.
- Ability to do things before asked.
- Takes pride in all his duties and responsibilities. Acts as the Head Coach of
- Loves all that goes with being a high school coach. Isn't just entrenched with the X's & O's.
- Shares the Vision & will help sell it.



EXPECTATION OF ASSISTANT COACHES

The following is expected of coaches on our staff:

1. To be loyal to me to our players in all areas.
2. To be honest!
3. To provide leadership and training necessary to achieve our team and personal goals.
4. To work players harder than they have ever worked before so players will have an opportunity to reach the high goals set on and off the field. **Our expectations of players** athletically, academically and socially may be higher than some parents.
5. To assist our athletes in any way possible now and after graduation.
6. To treat our players as a young man and to love and respect them.
7. To make all decisions predicted on what is best for the **team** and then what is best for the individual. The team will always come before the individual. We will put players at positions where they will help the team succeed. When basing our decisions we will always choose team before individuals.
8. To do everything within our power to make Beaumont High School an exemplary place to go to school and play football.
9. To help each young man in our program mature and grow as a man.
10. To help each athlete reach their goals. Every player is involved in goal setting (personal and team). Once goals are established the staff develops a plan for the team & individuals to facilitate success. We constantly go back and recheck our goals. Part of learning how to be committed & developing important skills for later in life is to hold players accountable to their goals.

I expect the following from each member of our staff:

To be the very best classroom teacher on & off the field coach that you can be. Incorporate the use of classroom (chalk talk, power point, video) in teaching our athletes. Ensure you are on the cutting edge of the latest techniques and teaching progressions.

Avoid the use of profanity and never allow our players to.

Don't worry about what your fellow coaches are doing. Just do your job and do it well. **Don't keep score.** It is not your job as an assistant coach to be concerned with what other coaches are or are not doing on the field.

To be on time for all staff meetings and practices. Your time is valuable and so is mine. Make sure to be early and organized for all staff meetings & practices so we may begin on time.

To be a positive role model for our athletes & Beaumont High. Sell our program in a way that we are viewed as having a top program & staff by others. Defend the program when you hear negative comments with regards to football or Beaumont High School.

DRESS FOR SUCCESS DURING THE SEASON & THE OFF SEASON

Coaches are expected to dress appropriately at all times (practice, 7 on 7, clinics, parent meetings & games). All coaches will be provided with practice wear and game day attire. It is important to represent our program in a professional manner. Any hats worn should have our logo on it and be worn properly. Proper footwear must always be worn. Coaches should never come to practice dressed in other school colors or fan wear which represents other teams. We will look professional during games. Coaches will be provided with a game day polo, khakis and Nike shoes. In inclement weather we will wear fleece jackets or rain gear.

PROFESSIONAL DEVELOPMENT

Off Season is our time to improve individually and collectively as a staff. My objective is to help each coach on our staff work towards their goal as a football coach. We will have coaches that come through our program with aspirations of moving up in the program, gaining coordinator positions or eventually becoming head coaches. In order for us to become better we will take advantage of off season professional development opportunities. As a staff we will attend coaching clinics each year in addition to conducting school visitations to research and study specific areas. I will make all decisions on the staff in-services/clinics we will attend. Additionally, we have an extensive library so that coaches on staff may sign video out to study and learn different aspects of the game. Ensure you sign the video out and bring it back within a 2 week period. Coaches that are negligent in regards to professional development will not be in a position to help our staff reach our goals and will ultimately be replaced. All professional development that will be paid for by the boosters or football accounts must be cleared with me in order to get funding. Funding will not be given to coaches if a trip is not pre-approved.

STRENGTH TRAINING

Our Football Program has established a year round approach to strength training, speed work and conditioning. It has been instrumental in our success as a result of developing both physical strength and mental toughness in our athletes. Olympic lifts are incorporated into each strength training session. All coaches that take part in the weight room will need to be familiar with the teaching progressions and safety considerations. Never teach a lift that you are unfamiliar with. Coaches should be active in the weight room and use the same mentality regarding teaching as on the field. All coaches will be expected to attend/supervise strength training sessions. Coaches should have an understanding of the principles of strength training which are:

PARENT MEETINGS

In order for our players to develop as responsible young men, players are expected to communicate with the coaches. Our staff and players communicate on a variety of matters (academic, athletic, personal). Meetings are generally held between the coaches and players. Players will have questions at various times and are strongly encouraged to communicate to the coaches so the lines of communication are always open. Coaches are responsible to ensure that they are working to keep the lines of communication open with our athletes. Parents may request meetings at times (or coaches with parents) but the protocol will be as follows: **meetings with parents are only held after a player and coach have met and a situation was unable to be resolved.** Should a meeting warrant an appointment will be made. The athlete will be present with his parent in addition to Coach Steinberg, an assistant and Athletic Director. Coaches are expected to notify me when they meet with a parent. Never meet with a parent that has not scheduled a meeting (unless it is an emergency situation). One of the most common misconceptions from parents is the fear of their son being made an example of as a result of a parent meeting. Coaches are competitive and want to win. All things being equal, the best players are on the field. Players are never held out to spite a parent.

FOOTBALL OFFICE

The telephone number to our football office is (951)739-5600 x2041. We allow the players to use the phone to call home. Our staff spends many hours in our office in preparation for opponents and planning meetings during the year in addition to meeting with parents and individual players at various times. **The office is to be kept clean** and personal items should be stored away. Do not leave the office a mess when you leave. We have an extensive video library put together and videos may be signed out. Feel free to make a copy for yourself if you wish. The door to the office should always be locked when the last person leaves. Ensure that you check the door is secure upon leaving.

On A Mission

As a coach you must have ideals & values in your program that kids & parents can embrace (brotherhood, pride, loyalty, community, etc.).

Make the program bigger than just winning games.

Everyday make an attempt to have them involved in laughter, deep thought or tears (Jimmy V Speech)

Each individual's basic needs must be met if you wish for them to move towards doing great things in the program (freedom from fear of failure, acceptance, understanding, belonging, respect)

COACHES RESPONSIBILITIES & PROGRAM GOALS

All coaches will be given duties both in season and off season as determined by Coach Steinberg. Examples are: order equipment & apparel, make phone calls, locker room supervision, assigning clean up duties to players, ensuring uniforms get put in the laundry room, game day field set up, direct OTI's, assist with fundraising, deliver speeches and run meetings to name a few. I expect that all coaches will take the utmost pride in their duties. All assistants are "head coaches" of their areas & should treat it as such.

VARSIITY

A. In Season

1. Assist with the planning and preparing of practice plans. This can include scripts and scout cards.
2. Be available for meetings with players to review assignments, opponents, etc.
3. Prepare weekly information sheets for players and positional tests.
4. Attend staff meetings as assigned by the Head Coach.
5. Assist with extra duties as assigned such as meeting with managers, pre-game speeches, player of the week awards, equipment issuing, weekly stats, O.T.I.'s, grade checks, parent contacts, etc.
6. Assist with player workouts, film review of previous game, film breakdown of upcoming opponent, development of game plan, preparation of scouting report, locker room boards, etc.
7. Prepare game roster to be handed in to office by noon day before game.

B. Post Season

1. Assist with equipment collection.
2. Assist with equipment inventory/ordering of new equipment.
3. Prepare post season program evaluation, group and player evaluations.
4. Assist with preparation and planning of Awards Banquet (player awards, banquet program, speeches, etc.)

C. Off Season

1. Help as assigned with off season strength and conditioning program.
2. Take advantage of professional development opportunities as determined by head coach. This includes attending clinics, visitations to successful programs (both high school and college) and viewing tape.
3. Prepare skills check list for your positional area.
4. Prepare drills and teaching progressions.

D. Spring Program

1. Attend pre spring practice staff meetings.
2. Plan practices for spring football.
3. Coach spring practices.
4. Assist with the planning of the Red & Black Game.

E. Summer Program

1. Attend pre summer practice staff meetings.
2. Help run summer program as assigned (strength & conditioning, team practices, 7 on 7 sessions, 7 on 7 scrimmages/tournaments, Line Competitions, etc.)
3. Assist with planning for our own 7 on 7/Line Competitions.
4. Attend pre fall staff meetings & planning sessions.

Varsity Program Goals

We will include all our guiding principles mentioned previously in the book and the following:

1. Continue to teach players responsibility, integrity and commitment.
2. Continue to develop concepts of proper sportsmanship.
3. Develop each player in at least one offensive or defensive position.
4. Develop leaders.
5. Teach advanced techniques and schemes.
6. Strive for championship level

JUNIOR VARSITY

A. In Season

1. Assist with the planning and preparing of practice plans. This can include scripts and scout cards.
2. Be available for meetings with players to review assignments, opponents, etc.
3. Prepare weekly information sheets for players and positional tests.
4. Attend staff meetings as assigned by the Head Coach.
5. Assist with extra duties as assigned such as meeting with managers, pre-game speeches, player of the week awards, equipment issuing, weekly stats, O.T.I.'s, grade checks, parent contacts, etc.
6. Assist with Saturday player workouts, film review of previous game, film breakdown of upcoming opponent, development of game plan, preparation of scouting report, etc.
7. Prepare travel roster to be handed in to office by noon day before game.

B. Post Season

1. Assist with equipment collection.
2. Assist with equipment inventory/ordering of new equipment.
3. Prepare post season program evaluation, group and player evaluations.]
4. Assist with preparation and planning of Awards Banquet (player awards, banquet program, speeches, etc.)

C. Off Season

1. Help as assigned with off season strength and conditioning program.
2. Take advantage of professional development opportunities as determined by head coach. This includes attending clinics, visitations to successful programs (both high school and college) and viewing tape.
3. Prepare skills check list for your positional area.
4. Prepare drills and teaching progressions.

D. Spring Program

1. Attend pre spring practice staff meetings.
2. Plan practices for spring football.
3. Coach spring practices.
4. Assist with the planning of the Spring Red & Black Game.

E. Summer Program

1. Attend pre summer practice staff meetings.
2. Help run summer program as assigned (strength & conditioning, team practices, 7 on 7 sessions, 7 on 7 scrimmages/tournaments, Line Competitions, etc.)
3. Assist with planning for our own 7 on 7/Line Competitions.
4. Attend pre fall staff meetings & planning sessions.

Junior Varsity Program Goals

We will include all our guiding principles mentioned previously in the book and the following:

1. Teach players responsibility, integrity and commitment.
2. Continue to develop concepts of proper sportsmanship.
3. Develop each player in one offensive and defensive position.
4. Discover leaders.
5. Teach advanced techniques and schemes.
6. Celebrate all players who move up to the Varsity Team.
7. Play as many players as possible without sacrificing team success.
8. Strive for championship level.

FRESHMAN

A. In Season

1. Issue all equipment to team and keep records during season of all equipment transactions.
2. Assist with the planning and preparing of practice plans for freshman practices.
3. Attend staff meetings as assigned by the Head Coach.
4. Have a volunteer videotape all games.
5. Conduct a light practice on Friday followed by a film session with team.
6. Prepare travel roster to be handed in to office by noon day before game.
7. Be available for Friday duties as assigned by head coach (scouting upcoming opponents, filming varsity game).
8. Conduct Weekly Grade Checks. Ensure that all players remain eligible.
9. Conduct & Supervise Strength Training 3 days per week.

B. Post Season

1. Collect all equipment and properly store it. Provide a list to head coach of any players missing equipment.
2. Assist with equipment inventory/ordering of new equipment.
3. Prepare post season program evaluation freshman coaches evaluation and player evaluations.
4. Assist with preparation and planning of Awards Banquet (player awards, banquet program, speeches, etc.)

C. Off Season

1. Help as assigned with off season strength and conditioning program.
2. Take advantage of professional development opportunities as determined by head coach. This includes attending clinics, visitations (both high school and college) and viewing tape.
3. Prepare drills and teaching progressions.

D. Spring Program

1. Attend pre spring practice staff meetings.
2. Plan practices for spring football.
3. Coach spring practices.
4. Assist with the planning of the Spring Red & Black Game.
5. Become familiar with student athletes coming up from junior highs and IWV teams. Make contacts with potential players regarding summer practices.

E. Summer Program

1. Attend pre summer practice staff meetings.
2. Run summer program for freshman level players.
3. Assist with planning for our own 7 on 7/Line Competition.
4. Assist varsity 7 on 7 tournament and Line Competition as determined by Head Coach.
5. Conduct a parent information meeting for all upcoming freshman parents.
6. Attend pre fall staff meetings & planning sessions.

Freshman Program Goals

We will include all our guiding principles mentioned previously in the book and the following:

1. Provide a positive and rewarding experience. **I expect that all players will have a fun/rewarding experience & wish to continue in our football program.**
 2. Instill the concept of Team - We are a Family.
 3. Develop concepts of proper sportsmanship
 4. Develop each player in at least one offensive and defensive position. The more positions a player learns the better.
 5. Discover leaders.
 6. Teach basic fundamentals/ techniques and schemes. Ensure they are consistent with our program.
 7. Play everyone on the team (those that have met training objectives/rules).
- Be as successful a team as possible only after meeting the previously mentioned freshman goals.

COACHES RESPONSIBILITIES DURING THE SEASON

As a coaching staff, our function is to educate our athletes in order to provide them with the tools to be successful football players and contributing members of society. All coaches in our football program will have in season and off season responsibilities.

Four areas of responsibility for our coaching staff during the competitive season will involve:

- Game plan/game preparation
- Player preparation (practice)
- Player performance evaluation
- Duties as assigned by Coach Steinberg

Game Plan Preparation

All coaches will be involved in the development of game plans. Early in the week we will have coaches meetings, which will be devoted to the development of "preliminary" game plans. All coaches will provide input and feedback. There will also be a brief meeting the day prior to a game to clarify modifications made throughout the week (landmarks, use of special plays, special "D", etc.). We will meet on Saturdays as a staff to break down our upcoming opponent. Sundays will be on a need to basis.

Player Preparation

1. Early Outs - this segment of practice performs a variety of functions, all of which must be executed at a very low intensity. The position coach is responsible for directing activities from the following:
 - every day drills
 - low intensity learning of new skills
 - system/game plan clarification (question & answer)
 - walk & talk
 - preview practice
2. Position Warm Ups - this is a position specific warm up period where the players do movement drills associated with their position. The focus is on both quantity and quality of reps.
3. Position skills period (Individual, Group, Crossover) - this is the most critical period for the position coach. It is during this time that the coach exerts the most influence on his athletes; the time when he actually teaches them the skills they need to execute effectively. How the position coach creates this environment is a matter of individual style. However this environment must be developed and maintained. The position coach is responsible for the implementation of drills, which will teach the athletes the skills, and techniques, which are specific to our system. We will attempt to create game intensity in certain drills. However, intensity should never exceed quality. **ONLY PERFECT PRACTICE MAKES PERFECT!**

4. Team period - the responsibility of the coach during this time period is to focus on the execution of his particular unit. The purpose of this period in practice is to coordinate the various units to ensure we are executing effectively as a team. Position coaches must work to ensure that practice keeps moving and that we maximize our repetitions. The only time a position coach may intervene in a manner, which will slow the practice down, is when there has been an assignment error which must be corrected. Position coaches are encouraged to provide constant feedback to their players in a manner which does not slow things down. This can be done as the player/players are on their way back to the huddle, or, if necessary, the individual may be removed from the scrimmage.

Player Performance Evaluation

Each coach will be responsible for providing each of his athletes with a game performance evaluation. The evaluation may be verbal or written. However, it is important that we critique all players in a manner that is positive and intends on assisting the player to improve. I expect coaches to have individual, group & team periods filmed throughout the year in order to keep learning motivation high in addition to properly evaluating players.

In Season Duties

Coach Steinberg will delegate duties within our staff during the season.

- Youth League Liason
- Coaches Clothing
- Game Day Laundry Bins
- Hardware Box (restock each week)
- Weight Room Boards (Records & Pride Club)
- Trade Tapes (swap/return)
- Scouting Reports
- Locker Room Boards
- Equipment Repair
- Game Day Uniform Check/Travel Wear Check
- Student Manager Duty
- Lockers & Locks
- OTI's (each coach assigned throughout the season)
- Sideline Set Up
- Post-Game Takedown
- Goal Boards
- Half time locker room Organization (includes opening up, lock up, white boards)
- Team dinner AV equipment setup
- Player of the Week Awards
- Equipment Bins (Practice Equipment)
- Equipment Room
- Game tape copies
- Locker room (includes pride patrol)
- Ice Room
- Freshman locker room
- Grade Checks & study hall
- Bus seating plans

WEEKLY COACHES PREPARATION SCHEDULE

Monday

- Review previous game film with players.
- Preview upcoming opponent with players.
- Present scouting report to team. Discuss preliminary game plan.
- Practice - correct skill errors/system errors from previous game. Additionally, begin insertion of new plays if needed. Run downs focus during team time.
- Coaches to prepare preliminary game plan.
- Finalize detailed practice plan for Tuesday.

Tuesday

- Practice – 3rd & Long focus during team time.
- Present preliminary game plan to team.
- Finalize Offensive/Defensive/Special Teams game plan.
- Finalize detailed practice plan for Wednesday.

Wednesday

- Practice - Situational practice during team time.
- Present detailed game plan to team.
- Prepare preliminary dress roster and identify all players whose status may change due to injury/performance/academics.
- Prepare preliminary special team's list and depth charts.
- Finalize detailed practice plan for Thursday.

Thursday

- Practice - Review Offense/Defense/Special Teams.
- Review Offensive game plan, hand signals, etc.
- Review Defensive game plan, hand signals, etc.
- Quiz players.

Friday

- Game Day
- Lower level coaches to assist with charting & sideline duties.

Saturday

A.M.

- Review/evaluate game film.
- Preview film of upcoming opponent.
- Data input responsibilities.
- Discuss upcoming opponent as a staff.

P.M.

- Coaches to evaluate and break down film of our upcoming opponent.
- Personnel review, preliminary game plan, assess practice requirements for the coming week.
- Prepare Offensive/Defensive/Special Teams scouting reports.
- Prepare weekly plan.
- Prepare detailed practice plan for Monday.

Volunteers Responsibilities

SUMMARY:

Volunteers will play an important role in our CHAMPIONSHIP football program and will be treated with the same respect as any paid coach, perhaps even more so since they are not being paid. Some valuable volunteer positions are:

Coaches Managers Filmers Stats Webpage Chaperones

COACHES

As a rule parents will not be asked to fill this role unless already in that capacity prior to. Assist a position coach with teaching and development of techniques.
Ensure that a safe athletic/educational environment is always present for students.
Place appropriate emphasis on sportsmanship, academics, positive attitude, and character.
Qualified to assist in transporting students and equipment to athletic events in District vehicles Meets requirements to be certified as a CPR & First Aide.
Supervise all activities in locker room, weight room, practices, and at games. Attend all scheduled coaches meetings.
May help supervise the strength, spring, summer, and fundraising programs.
Any input from breakdown of game film is always appreciated.
Are welcome to attend all clinics and workshops.

MANAGERS

The desired candidates will be responsible students at the high school. In charge of equipment during practices and games.
Assist with water and other first aid needs of the coaching staff.
Assist coaching staff during certain drills.
Film practices.

FILMERS

The minimum assistance is to film all games and scrimmages.
Optimal assistance would include making copies for coaching staff and trade.
Ability to import video into digital editing system to produce cut-ups and highlight tapes.

STATS

Attend games and manually log stats for purposes of review and calling newspaper. Review these stats by watching the game film over the weekend and giving to coach on Monday. Log the stats onto the webpage and/or max preps.

WEBPAGE

Design and maintain a webpage promoting the football program.





MANAGERS/COACHES GAME DAY CHECKLIST

- ❑ Extra Man Bag
- ❑ Head Sets & Walkie Talkies (Fully charged)
- ❑ Pressbox Video Cameras (w/Tripods) w/SD Cards loaded (2)
- ❑ End Zone System w/SD Cards loaded
- ❑ Dry Erase Board & Markers
- ❑ _____ Footballs/ _____ Kicking Tees/ _____ Kicking Platform
- ❑ Kicking Net
- ❑ _____ Gatorade Coolers w/Ice/ _____ Water Bottles
- ❑ Emergency Cards
- ❑ _____ Hardware Kits (Sideline Kit Clear/Locker Room Kit Gold)
- ❑ Trainers Kit
- ❑ Lunches & Water Bottles
- ❑ Special Teams Line Up/ Charting Sheets/ Pens/ Clipboards
- ❑ Ready Made Ice Bags
- ❑ Sound System w/CD's