

## ***Core Values of Athletic Department Success***

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❖ **Continuity in Coaching**

Hire the best coaches we can get and work to develop and retain them.

❖ **High School & Middle School work together**

All programs should work together in vertical alignment and see one groups' success as a success for all.

❖ **Promote Programs**

Promote the good things that student-athletes do individually and as a team.

❖ **Great Communication**

Be great at communicating with athletes, parents, admin and other programs.