



Initial Steps to Consider with the Recruiting Process

Have a Game Plan and Start Early

- Having a game plan applies to all aspects of life. A lot of athletes make the mistake of 'just winging it' and use luck to get recruited. Developing a structured game plan with tasks, guidelines, and process goals that will keep you on a straight line to reach your goal is a better way to go.
- Roster spots are limited at the collegiate level and roughly only about 6% of High School Athletes end up playing collegiate sports. Using a proven game plan that you customize for yourself increases your chances to play your sport in college. You can like luck, but you don't want to rely on it 100% knowing your future is on the line.
- Start early in your High School career. If you start late the less opportunities are available to you. College coaches jobs are always on the line, they are not going to wait when recruiting their next class. If college coaches procrastinate – they end up not landing the top recruits and eventually their job security suffers because of this. In today's world roughly 85% of Division 1 prospects are identified by sophomore year. If you are one of the better athletes on your high school team for your graduation year, you should be starting now.



Get Evaluated ASAP



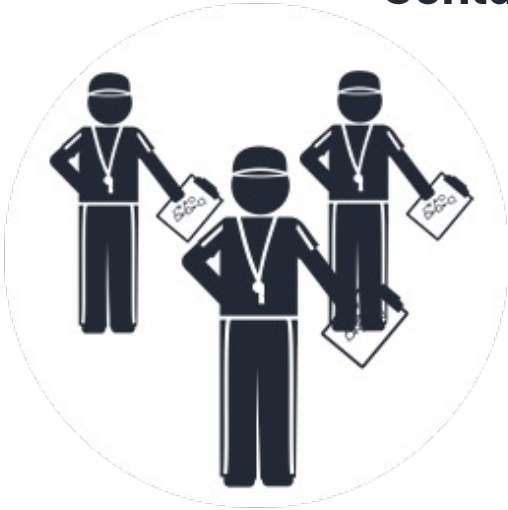
- This is one of the more important parts of the recruiting process. You might be the best player on your team but how do you compare to the rest of the country? Not every athlete will be able to play Division 1 sports. Division 1 only represents about 20% of college sports. Get evaluated by us or have your current coaches write up and evaluation on you to help identify what level is realistic for you.

Create a Highlight or Skills Video and Post it Online



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- Great form of self-marketing
 - There are very affordable video services out there to help you with this. *Due Diligence and research them out- Recruiting and Scouting services over-charge for this.
 - Look to do it yourself and save \$\$\$
 - Video is king in today's world of recruiting. Coaches from all sports will evaluate video to determine if they are interested, or not, in a student athlete. These videos need to be sequenced to showcase the best of the student athlete right away.

Contact A Smart # of College Coaches That Fit Athletically and Academically



- College coaches do play the numbers game in order to recruit at times. But they have the resources to do so, you don't. If you are receiving letters, email or phone calls from a college coach you should be very proud of that. But understand that you're not the only recruit they are targeting. You need to be taking a different approach and looking to build an organic relationship to find out if their program is an optimal fit for you.

You want to avoid choosing the athletic program before the academic programs at the college/university. And you want target programs that will be a good fit for you athletically and mentally. The last thing you would want to do is choose a college/program that does not check your boxes academically or athletically. First target at least 25-50 college programs that you have initial interest in- then start to research them out to determine if they have strong potential to be a right fit academically and athletically for you.