



# Mission, Vision, Values

## MISSION

*Our Football Program will develop outstanding young men who will display excellence on the field, in the classroom and around the community.*

The overall athletic and academic experience in high school is something that cannot be replicated in most other areas of life. Being a student athlete provides the opportunity to develop characteristics that are essential to be successful in life. Football is the ultimate team sport and because of the nature of the sport there are tremendous opportunities to teach our young men lessons about life. Our football staff will take pride and consideration in working with each of our young men so that they can develop their full potential academically, athletically and socially. Our athletes will have every opportunity to do well in the classroom. The CIF Southern Section has mandated that all student athletes maintain a 2.0 Grade Point Average. Student athletes in our football program that are near or below this GPA will be provided opportunities to work with peer tutors, get extra help from teachers and have coaches assist them with time management. We will work as a program to establish a 3.0 GPA in the classroom.

Our football players will also be expected to perform well on the field. They will be taught skills that will help them be successful and our coaches will push them to develop to their potential as athletes and as a team.

Lastly, it is very important for our players to be leaders in the community. Our football program through initiatives in community outreach and character development with our players will help our student athletes develop into tremendous young men who are doing positive things in the community.

## VISION

*Beaumont High School will be recognized as a top football program in the state of California.*

Football is a great opportunity to tie the community together with the high school. The culture of our community appreciates good high school programs. Football is important in this regard. It brings many different groups together so that our community is on display. Cheerleaders, dance, hip hop, marching band, color guard and our booster organization are all on display any given Friday night in the fall. It is important for our football program to be successful in all we do so that there is pride in representing each other. The community will support great TEAMS when they have successful seasons however great PROGRAMS are something that everyone will always be proud to be a part of. It is very important that we create and edge in all we do whether it is strength training, our schemes we run or our character development program. Part of the edge is basing our program on what the top programs (high school and college) around the country are doing. Coaches in our program will be on the cutting edge in all we do. The off season is a great opportunity for our staff to clinic and visit with other college and high school staffs to see the latest trends and new developments. Most of the edge is in the why and how we do things. We must attempt to work harder and smarter each day. It is extremely important that we work to do things on a level that's never been done before. Cutting Edge in all we do.

In order for our program to reach that level everyone involved with the program must have a vested interest. Coaches, players, parents, boosters, administration and the community must see themselves as stakeholders in our success. It is my responsibility as the Head Football Coach to energize, inspire, educate and lead each group so they see and value their role in the program.

# **BEAUMONT FOOTBALL MISSION STATEMENT**

**Our Mission is to SEEK EXCELLENCE IN ALL WE DO. All those involved in the football program will work towards EXCELLENCE ON THE FIELD, IN THE CLASSROOM AND IN THE COMMUNITY**

**Our vision is whereby all those in the football program will:**

- Prepare our players to be outstanding members of society and make positive contributions towards our community.
- Positively impact Beaumont High, the Beaumont Unified School District and our community.
- Prepare our athletes for success on the field. Be recognized as a top football program with the best football coaches in the state of California.
- Protect and enhance the physical/emotional welfare of every individual involved with our program.
- This is accomplished by the following:

Striving to succeed & improve on a daily basis.

Demonstrating maximum effort in all we do.

Displaying a great attitude

Providing commitment to all those involved in our program.

Instilling & displaying total discipline.

1 Program...1 Goal...1 Step At A Time





## On A Mission

Our **VISION** is Top Football PROGRAM in the State of California & Developing Outstanding Young Men

Our **MISSION STATEMENT** is Our Football Program will develop outstanding young men who will display Excellence on the Field, In the Classroom & Around the Community

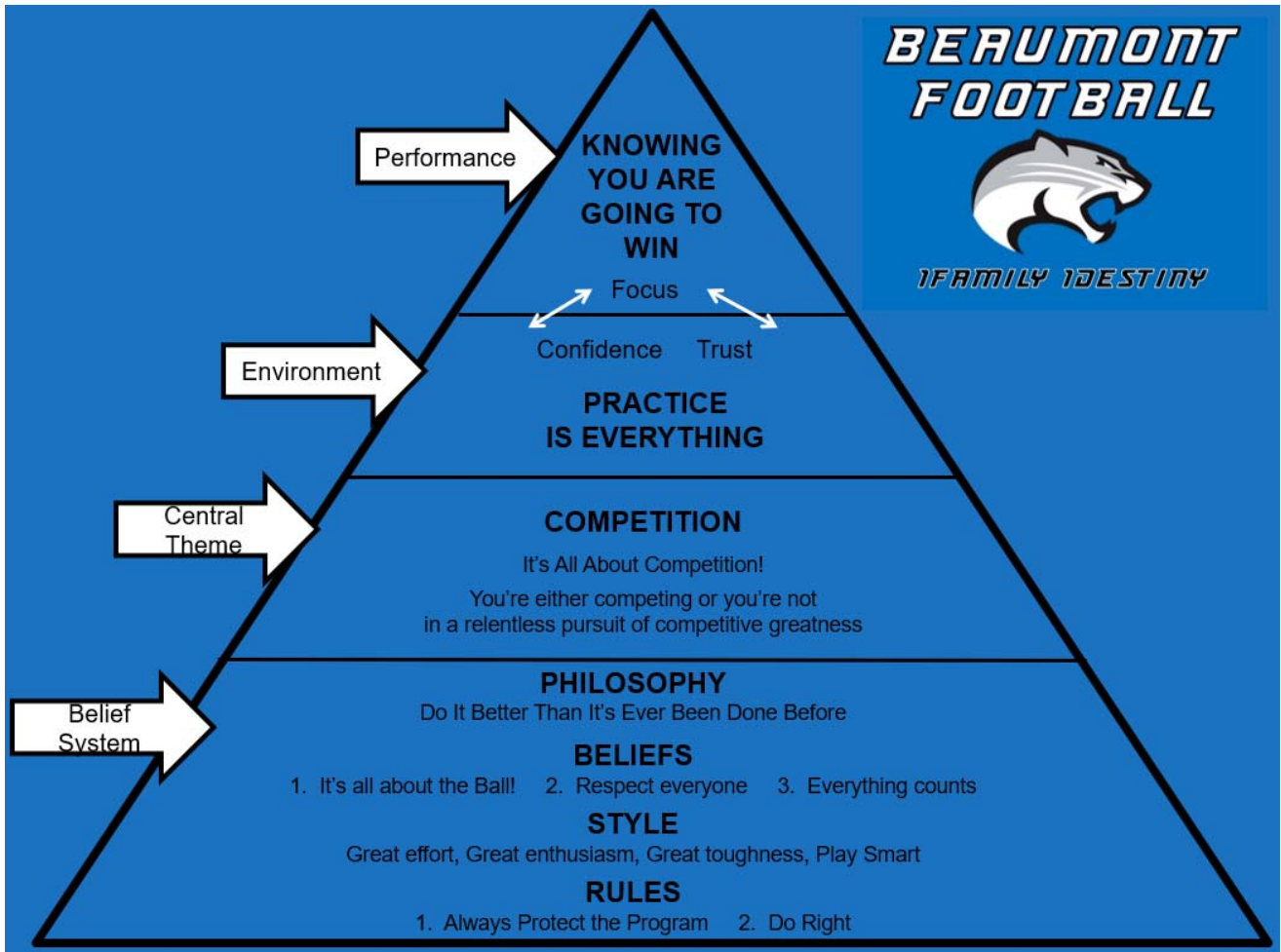
## On A Mission

Our **CORE VALUES** include:

1. Develop outstanding relationships.
2. Create a competitive atmosphere.
3. Take accountability – “Own It” mentality.

Our **CHARACTER QUALITIES** we focus on include:

Desire, Courage, Faith, Discipline,  
Cooperation, Respect, Perseverance







## **Cougars Football**

### **Take Care of IT**

In our football program we will talk about taking care of **IT** in all areas. What is **IT** that we are talking about?

On Offense **IT** is being a precise scoring machine.

On Defense **IT** is relentlessly pursuing the football & getting it back.

On Special Teams **IT** is making game changing plays

In our Strength & Conditioning Program **IT** is building better athletes.

In the Classroom **IT** is preparing for success in life.

In the Community **IT** is being a leader off the field.

In working with our Players **IT** is...Creating Dynamic Relationships with all student athletes in our program.

**In our Program **IT** is...United As One.....This comes from caring about each other (relationships/communication), & honesty (truth)**

These are our core philosophies.

## **CORE VALUES**

### ***1. Develop High Moral Behavior***

Specifically, honesty, respect and caring. All great relationships are built on this. When people are concerned with being honest with themselves and to others and to show consideration and respect for other people it is very easy to develop outstanding relationships. Developing great relationships should always be at the forefront in order to accomplish tremendous things whether it is in business, marriage, friendships or athletic teams.

### ***2. Academic Excellence***

Be the best student you can be. Pay attention in class. Review all lessons. Be prepared for all assignments and tests. It is important to stay on top of your studies and ensure that you are managing your time wisely as a student athlete. At some point competitive athletics will come to an end. Recent statistics through the NCAA have shown that less than 1% of all high school seniors playing sports will receive a full athletic scholarship and eventually have a career in professional sports. Your academics will take you through life and afford you more opportunities than athletics ever could.

### ***3. Athletic Excellence through Competition***

Competition with others in all we do. True athletes understand the importance of competition and that the only way to reach our potential and find out about ourselves is through competition. All great teams respect their opponents because they understand that playing at your potential and learning about yourself as a man can only be accomplished when your opponent brings out the best in you. Athletic excellence through competition should also be

evident during practice opportunities. Our teammates help challenge and inspire us by allowing ourselves to compete to the best of our abilities on a daily basis. Most importantly it is imperative that athletes understand that the best form of competition is competing with yourself. Working to outdo yesterday's efforts and results will make us better.

## **PERSONAL LEADERSHIP STYLE**

I would consider myself as a Transformational Leader. Gary Halverson who wrote the "Coaching to Change Lives" Program noted the importance of coaches to be leaders due to the vast number of people that they could have an impact on. As a high school coach it is very important to understand the effect you can have not only on your players but the school and community as well. Transforming those in your program to be better than they were yesterday is so inspiring. Players do come back and visit after they graduate. Rarely do they come back and thank you for teaching them the skills they mastered on the field or helping them win games. In most cases when they do come back they will remember the life lessons you taught them and how you challenged them to be better men.

The one thing we all have in common is our love for the game of football. This serves as a great opportunity to bring young men together to teach them lessons about life. I have and will always put my athletes and coaches at the forefront. It's my role as a coach to lead them and inspire them to do great things in life. My goal is to run a program that has its main objective to developing outstanding young men.



# Mission Statement

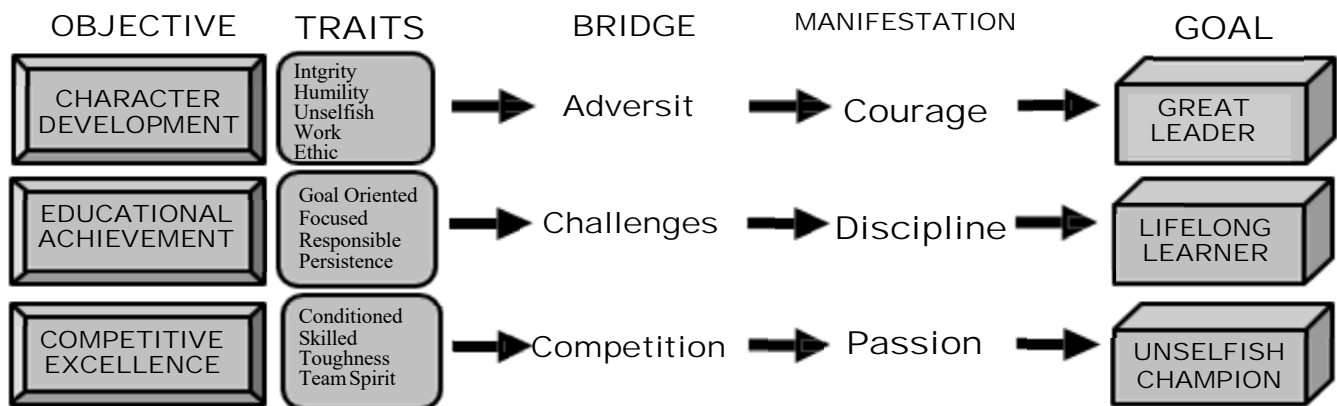
Build Champions For Life that will be better sons, husbands, and fathers.

## The Vision of [insert team name ] Football

To prepare our young men to be productive citizens in our society and give them the tools to be better sons, fathers, husbands, and employees. Our players will come to us as ordinary boys but graduate as **extraordinary** young men. The **MASCOT** will become leaders of their families, businesses, communities, churches, and, in some cases, nation, where they will pursue excellence in all relationships and endeavors.

Our [insert team] football program will be anchored in one purpose:  
*Build Citizens and Win Championship*

## Objectives & Goals



## Program Philosophy

Young people of today should not only be exposed to these ideals, but should live them. These values will form the **core of our program**. I believe that we must adapt to changing times with these unchanging principles.

CHIN UP

*"...peace of mind which is a direct result of self-satisfaction in knowing you did your best to become the best that you are capable of becoming."*

Our belief in everything we do will be focused on the approach that **success comes through hard work**, so it becomes critical that we define what constitutes **SUCCESS**:

Guided by this foundation of **EFFORT**, our players definition of success will start with winning but evolve into an understanding that **winning is not a goal, it is a by-product**.