

NO - AMMONIA NO - THIOGLYCOLATE NO - PARABENS





The innovative waving system able,

To guarantee semi-permanent and permanent results in full respect of the hair fibre.



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MILDTEXTURE creates natural and well-defined waves, keeping the hair soft, shiny and vital.

1 UNIQUE STEP:

without the booster liquid, when used as semi-permanent service

1 UNIQUE FORMULA:

for different hair types (up to 50% bleached hair)

1 DUAL RESULT:

SEMI-PERMANENT between 8 to 10 weeks depending on the hair type and hair rollers used PERMANENT when used along with the strengthening liquid, MILDBOOSTER, to increase the service time up to 15 weeks.

ENRICHED WITH:



SILK PROTEINS

preserve the hair structure during the process.



MAGNOLIA EXTRACT

with soothing, conditioning and antioxidant action, it protects the hair and scalp and reduces to the minimum the risk of reddening.

DIRECTIONS FOR USE

FOR A SEMI-PERMANENT RESULT



- CLEANSING: Remove any impurity without rubbing the scalp. Towel dry the hair and equalize the hair fibre if necessary to regulate the overall porosity.
- WRAPPING: Divide the hair in sections depending on the waving technique. Wrap the hair on the hair rollers. Dampen the hair if necessary or towel-dry it if too soaked.
- GLOVES: Wear gloves before applying the product.
- WAVING LIQUID: Starting from the crown of the head, apply the product to every roller, spraying downwards at a distance of 1-3 cm. Make sure to soak all the rollers completely and carefully.
- RESTING TIME: Between 5 to 25 minutes. Verify the curl development every 5 minutes.
- RINSING: When the time is up, rinse off thoroughly with warm water, for 5-10 minutes, then remove gently the hair rollers.
- STYLING: Proceed with the styling.

DIRECTIONS FOR USE

FOR A PERMANENT RESULT
STRENGTHENS AND BOOSTS THE COSMETIC ACTION OF MILDTEXTURE



- BOOSTER LIQUID: Once the waiting time is completed (point 5) distribute the specific liquid MILDBOOSTER evently across the hair.
- RESTING TIME: Leave for 5 minutes.
- BOOSTER LIQUID: Remove the hair rollers and apply again MILDBOOSTER on both lengths and ends.
- RESTING TIME: Leave for 2-3 minutes.
- RINSING: When the time is up, rinse off thoroughly.
- STYLING: Proceed with the styling.

PREVENTIVE MEASURE

- Perform a preliminary test on ends
- Avoid contact with the skin

- Shake well MILDTEXTURE before use
- Do not wash the hair for 24 hours after the service
- Do not apply on bleanched hair over 50%



