

ALL
15 IN
ONE

SELECTIVE[®]
PROFESSIONAL

Finally,
the 15 answers
that your
hair always
needed

ALL
IN
15
ONE

exceptional
CREAM HAIR PACK
that you just SPRAY on

15 different benefits:



- ▶ ❶ It repairs damaged hair
- ❷ It prevents split ends
- ❸ It nourishes the hair
- ❹ It moisturises dry hair
- ❺ It protects the hair from UV rays
- ❻ It gives the hair body and volume
- ❼ It conditions the hair without weighing it down
- ❽ It makes the hair easy to comb
- ❾ It makes the hair soft and silky
- ❿ It smoothes the cuticle
- ⓫ It eliminates frizz
- ⓬ It protects the hair from heat
- ⓭ It facilitates the use of iron and straightener
- ⓮ It keeps the set in longer
- ⓯ It leaves the hair shining and healthy

▶ **MULTI-TREATMENT
HAIR SPRAY**
FOR EVERY TYPE OF HAIR



▼
**NOURISHING AND ACTIVE
JUST LIKE A PACK**

**HANDY AND LIGHT
JUST LIKE A SPRAY**



**15
BENEFITS**

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- 2 It prevents split ends
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- 15 It leaves the hair shining and healthy

**The secret for healthy
and perfectly lovely hair.**

Tremendously versatile:
you can use it on damp
or dry hair.

Tremendously handy:
fast, you can use it at home,
at the gym and any time you want
to touch up your hairdo and protect
your hair.

**Eficacia garantizada
gracias a:**

**Guaranteed to work
because it contains:**
Extract of horseradish tree
(Moringa oleifera): rich
in oils and proteins, for a
strengthening, conditioning
and protective action.



Silk proteins:
for a moisturising, filmogenic
and conditioning effect.



Panthenol
(Provitamin B5):
multipurpose vitamin, for a
moisturising, nourishing and
conditioning action.



Solar filter:
to protect from UV rays.



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