



BLUE PRINT FOR SUCCESS

*TRIPLE THREAT
OFFENSE*

NO HUDDLE PHILOSOPHY

- OFFENSIVE PHILOSOPHY: SPREAD THE FIELD SO WE CAN PLAY DOWN HILL, COMPLIMENT OUR BASE OFFENSE WITH OUR PASS CONCEPTS, SCREEN, PAP, RPO, AND ETC. BE AGGRESSIVE, PUT OUR ATHLETES IN SPACE.
- NO HUDDLE PHILOSOPHY: TO HAVE THE ABILITY TO PLAY FAST, USING MULTIPLE PERSONNELS TO ATTACK THE DEFENSE USING SPREAD AND PRO SETS. IN OUR NO HUDDLE PROCEDURE, WE DO NOT WANT TO PLAY RUSHED. WE WANT TO TEACH OUR PLAYERS TO TRIGGER QUICKLY AND PLAY FAST.

“PRACTICE IS EVERYTHING”

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OBJECTIVES

- KEEP THE PLAY MENU TIGHT, REPETITION, COMPLIMENT EACH PLAY,
- NEED TO INCREASE SCORING IN PRACTICE. INCREASE POSSESSIONS TO INCREASE SCORING. KEEP THE BALL MOVING HIGH EFF PLAYS (RUNS, SCREENS, QK GAME, BIG PLAYS, EFF DROP BACK AND PAP PASS GAME)

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OBJECTIVES

- FUNDAMENTALS
- SCORE POINTS
- HAVE FUN
- BEST CONDITIONED TEAM IN AMERICA
- COMPETITION WITH EVERYTHING WE DO
- PRACTICE PACE (NO DOWN TIME)

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WE VALUE

- **PHYSICAL** — WORK ETHIC
- **SMART** — PREPARATION
- **FAST** — LIVE IT

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WE BELIEVE

- **IT'S ALL ABOUT THE BALL**
PROTECT IT
- **PRACTICE DEFINES US**
PREPARATION
- **PASSION — “COMPETE / WIN”**

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WE MUST

- **TEAM OVER SELF**
- **NO EXCUSES — “PLAY THE NEXT PLAY”**
- **DO YOUR JOB — ACCOUNTABILITY**

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QUARTERBACKS

- **GREAT DECISION MAKER**
- **FOOTBALL KNOWLEDGE**
- **HARD WORKER**

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OFFENSIVE LINE

- **KNOW THE SCHEME**
- **MASTER YOUR TECHNIQUE**
- **THRIVE ON COMPETITION**

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RUNNING BACKS

- **TOUGHNESS – PHYSICAL/MENTAL**
- **UNSELFISH**
- **PRODUCTIVITY**

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TIGHT ENDS

- **COMPETITORS**
- **TECHNICIANS**
- **FINISHERS**

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OUTSIDE RECEIVERS

- **RELENTLESS EFFORT**
- **UNIT STRENGTH**
- **DEFEAT MY PRIMARY DEFENDER**

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TOGETHER WE WILL

- **COMMIT TO THE PROCESS**
- **CREATE OUR “OWN” ATTITUDE**
- **COMPETITION IS EVERYTHING**
- **ATTACK THE DAY**
- **CONTAGIOUS POSITIVE ENERGY**

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PLAYBOOK BASICS

- **Q = QUARTERBACK (QB)**
- **H = RUNNING BACK (RB)**
- **Y = TIGHT END (TE)**
- **F = SLOT RECEIVER (TE/WR/RB)**
- **X = WIDE RECEIVER (WR)**
- **Z = WIDE RECEIVER (WR)**

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