

WORK EXPERIENCE

Work Experience is a powerful personal development activity for a young person that is often a critical part of their preparation for employment. Work Experience is a key element in a young person's development resulting in increased self-confidence, increased maturity, a positive attitude to world of work and a better understanding of future career opportunities & employer's expectations.

EBP Kent offers a full range of Work Experience Programmes including:

- ✦ Internships
- ✦ Block placements
- ✦ One day per week
- ✦ Places designed around a specific vocational curriculum
- ✦ Pre-apprenticeship placements

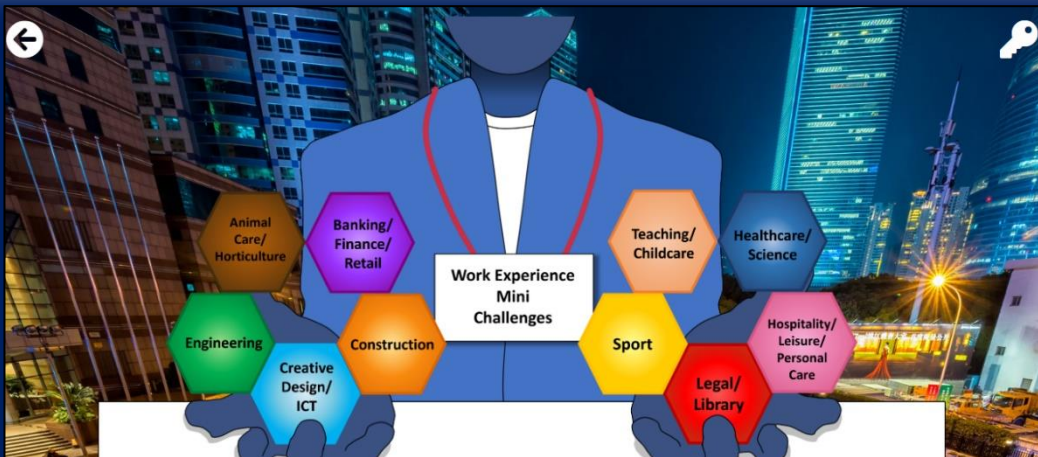


STOP PRESS

Post 16 Work Experience programme, giving your students quality vocational opportunities

All partner schools can tailor their Work Experience programmes to match their career/employability strategy.

WORK EXPERIENCE – VIRTUAL



- ❖ 10 Sectors
- ❖ 60 Employer Challenges

CV Builders:

- ❖ Feedback
- ❖ Certification

VIRTUAL CONTENT

GETTING STARTED

what is a blog?

A blog is a written piece of content that people can read on a website. A blog's topic, or subject matter, depends on the target audience it is written for. A blog about gardening would look out of place on a music website, for example.

Why do people and businesses use blogs?

The purpose of a blog is simple, to attract a certain audience to a particular website, via search engines like Google. A good blog will help someone answer a question, help solve a problem, or educate them about their interest. This is what is known as 'adding value'. And the more value you add, the more likely they are to trust and do business with you.

Why is SEO and keyword research so important?



- ❖ CV Tips
- ❖ Sector Info
- ❖ Videos
- ❖ Q&A
- ❖ 120 Companies

SECTOR SPECIFIC CHALLENGES

ADDITIONAL VIRTUAL CAREERS FAIR:

To discuss further, your interest in either standard Work Placements or Virtual (or both), then please email: info@ebpkent.co.uk