

## Conclusion



This system is something I have come up with to provide built-in answers. Making the game clear and simple for coaches and players gives them confidence to play fast and know that no matter what look the defense gives us, we will have the ability to succeed. By blending the best of three offensive worlds, we feel we have an offensive system to give our athletes the opportunity to compete. I hope you have found some clarity in this system.

The entire system can be found on Coachtube.com:

## https://bit.ly/GUNTRPOSystem

There is also more information on my website: <u>FBCoachSimpson.com</u>. Feel free to reach out to me if you have any questions.

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Coach Simpson is currently the Head Football Coach at Southside High School, a 4A school in Arkansas. Taking over a program that had won eight games in five seasons and had been on a 20+ game losing streak, Simpson has led Southside to the playoffs for four-consecutive seasons and won two conference titles in the past three seasons. For his efforts, he was named 4A-2 Conference Coach of the Year (2017), named to the as a finalist for Hooten's Coach of the Year (2017) and has been the All-Star Nominee for the 4A-2 (2016 and 2019). He was also selected to coach in the inaugural FCA Texas-Arkansas All-Star Showdown (2020).

Simpson's first book, "Find A Way: What I Wish I'd Known When I Became A Head Football Coach", has already been a best seller on Amazon in several categories.. Another book is already in the works and will be available in November 2020.

Simpson has also raised over \$1.5 million for Southside and has overseen several major facility projects including: New Field Turf, Expansion to Fieldhouse, Expansion to the school's home bleachers, and the addition of a press box and a new video-board.

Prior to coming to Southside, Simpson took over as Head Coach at Alabama Christian Academy in Montgomery, Alabama. During his tenure there, Simpson took over a team that had been 4-18 and led them to their first home playoff game in over 20-years. For his efforts he was named Montgomery Advertiser's All-Metro Coach of the Year as well as being voted 4A Region 2 Coach of the Year (2010). Simpson also served as the head track coach at ACA and led the girl's and boy's teams to multiple top 10 finishes in 4A.



Simpson began his coaching career at Madison Academy, in Huntsville, Alabama. He served as a junior high basketball and football coach, before working into a varsity coaching role in football. He graduated from Harding University in 2003. He is married to Jamey and has three children: Avery, Braden and Bennett. The couple was married in 2001 after meeting at Harding University.

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