

Offensive Philosophy

- Win the County, Win the Conference, Win a STATE CHAMPIONSHIP
- Be the #1 Scoring Offense in the State (3A/ All Classifications)
- Have a Hard Edge, Disciplined Attitude (Put Teams away Early with NO Stupid Penalties)
- Win the Turnover Battle by Protecting the Football, and Be Explosive (5 Plays of 15+ per Half)

Run Game Philosophy

- Zone/Gap Schemes
- Double Teams at the Point of Attack
- Read and Cause Confusion/Hesitation among the DL
- Misdirection through Motion/Play Action/RPOs to Freeze LB Pursuit
- Multiple Tempos (Nascar, Texas, Carolina, Turtle, Joker) to Minimize Defensive adjustments

Pass Game Philosophy

- Use Formations to Stretch the Defense Horizontally
- Vertical Pass Concepts to Stretch the Defense Vertically
- Simple Reads
- Tempo creates complexity
- Pops and Screens are Quick Hitting gains off of Run Action
- Create Opportunities for Run/Pass Option (RPOs) to Stretch Defensive Responsibilities

Teaching Philosophy

Coaching is about relaying what we know to the players so they can operate on the field as extensions of us and move full speed with confidence. We know where we are going the other team doesn't.

Great Teaching involves 4 Facets:

Great Teaching is **Clear**: in the Description of the job the player needs to do.

Great Teaching is **Clean**: using the best available technology and resources the school affords us.

Great Teaching is **Concise**: broken down to the smallest detail so the player not only can see what they are doing but how it fits into the scheme.

Great Teaching is **Direct**: this is reflected in how the player can repeat the teaching

Progression of Teaching:

Install on the Board: Using Meeting times (built into Practice) draw all concepts on the board and go over each part piece by piece.

Use Video Examples: Using video from practice or teaching tapes show players how to perform at their best ability and correct mistakes.

Use of Walk Throughs: During Pre-Practice show techniques on a slower scale to show players on the field how techniques are played.

Practice Individual and Play Specific Techniques: During Individual time, Do Not use meaningless drills, create/research drills that provide game like skills to be repped.

Coaching Expectations:

- Coach Hustle, It can be hard late in the season but we can be the Example!
- Coach the Details, Always
- Always Instill Confidence in the Players, Everyone should feel they can contribute
- Always Coach Effort and Competition
- Team Period is Game Like! If there is a mistake, Sub the Player. Inside Run, 7v7, and Install Walkthroughs are the best time for Corrections.
- Coach Positive, Never tell a Player that they can't do something. Show them How.
- Avoid ALL Coaching Conflicts on the Field.
- Have an Open Line of Communication between Coaches, if a Play or Concept isn't working TRASH IT and Move on.
- During Games, Watch your assigned section of the field all adjustments and suggestions between series and at Halftime.
- Be Flexible, If we need more reps TAKE THEM! Better to be over prepared than unprepared.
- We cannot run what we don't practice.
- Everyone has a role, we are here for the Players make sure that they know we care.

Position Expectations:

Quarterbacks:

Be a Leader

Manage the Game

Take Care of the Football

Get the Ball to Our Playmakers

Running Backs (F/T):

Ball Security First

Be Explosive

Break the 1st Tackle

Wide Receivers (X/H/Y/Z):

Blocking is Key

Make Plays and Produce

Offensive Line (OL/R):

Protect the QB

Run the Ball Physically