

STAFF

Philosophy

- ✓ We want to be the most organized, efficient staff possible.
- ✓ We want to accentuate what we do have and not complain about what we do not have.
- ✓ We want our coaches to work hard, feel like they are making meaningful contributions, and have fun.
- ✓ We want to give our coaches every opportunity to grow as a professional.
- ✓ We want our support staff to provide integral part of the team & utilize their strengths to help the team.

Coaches

Keys to Success

- ✓ Show people you care
- ✓ Have fun and make it fun
- ✓ Be Loyal – we are all in this together
- ✓ Show Improvement – always work to be better
- ✓ Make your parts of the team something special
- ✓ Never be unprepared
- ✓ Be logical in your approach
- ✓ Great attitude and effort
- ✓ Take pride in our program
- ✓ Don't get your feelings hurt

Principles

- ✓ Vision, not feelings
- ✓ So What? Now What?

Fundamentals of Coaching

Discipline should be:

- ✓ Fair & Consistent
- ✓ Design to change/improve behavior
- ✓ Correct, don't just yell

Ways to Motivate Players:

- ✓ Show that you care
- ✓ Make football fun
- ✓ Make your group special
- ✓ Be organized – motivation/discipline is easy when everyone is busy

Components of Good Instruction

- ✓ Motivation
- ✓ Organization
- ✓ Efficiency
- ✓ Variety
- ✓ Adaptability

Constant Program Focus

COMPETITIVE ATTITUDE & MENTAL TOUGHNESS

It seems that very few teams have competitive spirit or mental toughness. If we develop this, it will be a HUGE ADVANTAGE for us. We want to grow to the next level as a program where we have the mindset of a champion.

- ✓ "Toughness Conditioning" at the end of practice
- ✓ "T.E.A.M." mantra and development of intangibles
- ✓ No Excuses! Attitude

PROMOTE CONFIDENCE

Confidence is the most important factor in success at the high school level. These teenagers live in a totally different world than we did years ago and they are usually naturally not confident. If you can enhance their confidence, they will immediately become better players.

- ✓ Helmet Stickers & Awards/Appreciation programs
- ✓ Work to learn new strategies and methods to boost confidence in adolescence and build positive relationships with our players.

CREATIVE TEACHING & USE OF TECHNOLOGY

We need to use technology as much as possible to help us on or off the field. Players are different now and we have to teach them in as many different methods as possible.

- ✓ Set up "film area" at practice every day and use latest technology to be better teachers
- ✓ Appreciation videos, ads, promotional videos, etc. to show at games and on our social media.