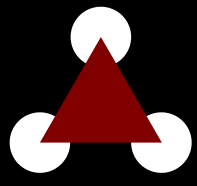


Build Your Own Purpose Statement

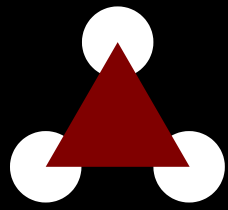


The Three Parts to Purpose

(1) Find your WHY

(2) Build your WHAT

(3) Live your HOW

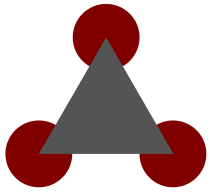


Teaching Points - Find Your WHY

Purpose is:

- The story you tell with your life
- Meaning and direction for your Journey (it gives you a mission and a compass)
- Found at the intersection of three questions:
 - *What am I good at?*
 - *Who am I serving?*
 - *What does the world need from me?*

My Story of Purpose



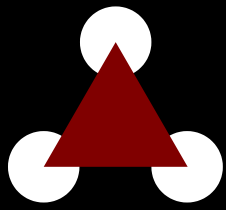
Finding Your WHY

Write down your unique
Purpose here:

WHAT am I good
at?

WHO am I serving?

WHAT does the world need
from me?



Teaching Points - Build Your WHAT

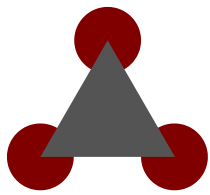
The Pillars of Purpose are your CORE VALUES:

Two critical questions to build your values:

1. What am I working towards that is deeply meaningful?
2. What am I aiming for?

To answer these questions we need to build a set of core values which flow from your:

1. Vision
2. Convictions
3. Legacy



My Pillars Of Purpose

Building Your WHAT

Vision

What is my hope for the future?

This is your preferred picture of the future, it is about where your mission in life is supposed to take you.

Vision

Convictions

Convictions

What do I believe in?

These are the truths deeply ingrained on your heart that align with your character.

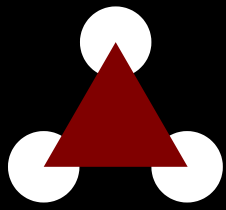
Legacy

Legacy

What do I want to leave behind?

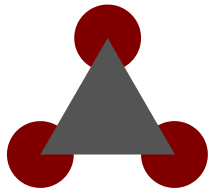
This is the contribution you make and the lives that you shape. It is leaving your team in a better place than when you started

My Core Values



Teaching Points - Live Your HOW

- What you say doesn't matter as much as what you do
- Identity is crucial to developing your habits of leadership - THE FEEDBACK LOOP
- There is a principle buried underneath each of your values
 - Your principles determine your core behaviors
 - Your core behaviors activate your values in the world
 - Your questions clarify your behaviors



My Habits of Purpose

Living Your HOW

What are the behaviors that keep me in line with my WHY and my WHAT?

What are the few things that if I do consistently will make everything else better in my life?



Thoughts Go Here

IDENTITY
WHO YOU ARE

WHO YOU ARE BECOMING

BEHAVIORS
A VOTE FOR WHO YOU ARE

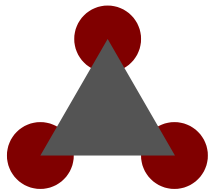
Thoughts Go Here

What are the principles that I believe in most?



My Core Behaviors

Write here



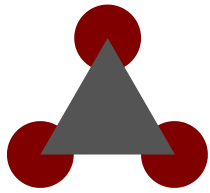
My Identity Document

My WHY

My WHAT

My HOW

Purpose Statement



My Identity Document

Quinn McDowell (example)

My WHY

(Core Belief)

Build purpose-driven leaders
to the Glory of
God

My WHAT

(Core Values)

Purpose
Humility
Toughness

My HOW

(Core Behaviors)

Live with Intention
Walk with a Limp
Do Hard Things
Well

Purpose Statement

Build purpose-driven leaders to live transformational lives of toughness, humility and purpose to the Glory of God.