

2020 IMPACT REPORT

THE GLOBAL
GOOD FUND 

A Pillar Around the World for
Providing Leadership Development
to Social Entrepreneurs

2020 IMPACT BY THE NUMBERS

27 SOCIAL
ENTREPRENEURS

\$6.1M CAPITAL
RAISED

147 DIRECT JOBS
CREATED

310K LIVES
IMPACTED

2012-2020 CUMULATIVE IMPACT

176 SOCIAL
ENTREPRENEURS

\$115M CAPITAL
RAISED

2,989 DIRECT JOBS
CREATED

9M LIVES
IMPACTED

44K+ GLOBAL COMMUNITY
MEMBERS

ABOUT THE GLOBAL GOOD FUND

The Global Good Fund identifies high-potential leaders and accelerates their success through a year-long, virtual Fellowship focused on leadership development. We support social entrepreneurs with proven methods of success, such as executive mentorship, leadership coaching, and access to capital, to accelerate their growth and impact. We believe investing in leadership development is the best tool for enterprise growth and achieving global good.



IMPACT IN ACTION

Mary Ackley is the CEO & Founder of Little Wild Things, an urban farm producing Certified Naturally Grown microgreens and edible flowers in Washington D.C. Little Wild Things believes that environmentally sustainable, commercially viable farming is possible in urban landscapes. Little Wild Things like many businesses suffered some losses to their income during covid but was able to pivot and create a 350 member salad subscription home delivery business and ended up with an overall 20% increase for the year. Through their Salad Share program, Little Wild things was able to give back by donating one share for every 20 shares sold in their local community.



MARY ACKLEY
Founder + CEO
Little Wild Things

2020 FELLOW



PIYUSH JAIN
Co-Founder + CEO
Impact Guru

2020 FELLOW



Piyush Jain is the CEO and Co-Founder of Impact Guru, a tech for good platform that provides a space for crowdfunding solutions that empower individuals, NGOs and social enterprises to raise funds for medical emergencies, personal needs and really any social cause. During Covid ImpactGuru introduced their 0% fee option so that fundraisers can receive maximum funds for the causes they supported,

including Covid-19, cancer, organ transplants or even just nonprofits raising funds for their programs. In order to sustain the platform they also introduced a voluntary tip option that would help them maintain costs related to technology, staff, outreach etc and ImpactGuru was able to raise around \$47K with their tipping model. Crowdfunding on ImpactGuru really emerged

as a digital warrior during lockdown and allowed individuals, corporate organizations, philanthropists to contribute to a social cause like Covid 19 or providing funds to distribute food, medical supplies and even PPE to daily wagers.





IMPACT IN ACTION

Amanat Anand is Co-Founder of SoaPen, an enterprise that makes hand washing fun and colorful for kids. SoaPen’s mission is to make washing soap fun and accessible for kids all over the world. Soapen, like many companies, pivoted during Covid to selling hand sanitizer as part of their products and sold it to schools, senior care centers and donor organizations. Additionally Soapen was able to make a donation to the Emergent Fund due to the support they received from The Global Good Fund Fellowship.



AMANAT ANAND
Co-Founder
SoaPen

2020 FELLOW



MICHELE NESBIT
Co-Founder + COO
of Engineering
BoxPower

2020 FELLOW



Michele Nesbit is the Co-Founder and COO at BoxPower, a company that is dedicated to increasing renewable energy accessibility to people in rural areas. BoxPower’s technology hybrid solar microgrids offer a way to have renewable energy in off grid remote areas, offering a clean affordable alternative to diesel generators. Box Power was able to achieve major

success in 2020 by providing power during the utility shutoff crisis in California. As a result of Covid they were able to pivot their business and get their first utility customer using the same product but a new market which they had not had access to before. BoxPower was able to provide power for critical facilities during a time of great economic crises the pandemic thus it is regarded as a reliable supply for renewable energy.





FELLOW TESTIMONIALS

2020 FELLOW



CLAIRE WITKO
Director of Programs
Dog Tag Bakery

“ After reading through my 360 plan with my coach, I recognized that I was focusing more on the “negatives” than the positive areas where my colleagues were encouraging me. I do this often, but the way my coach helped me work through that was something I’ll be able to carry through into the future, and be sure to internalize the compliments with the “criticism” in all future feedback.”

“ I’ve been truly able to maximize benefits for shareholders and stakeholders due to the massive pivot I took after Covid which was a direct result of the resources GGF was able to provide”



2020 FELLOW

MARGO BAINES
Founder + CEO
Chicks with Class DBA
Youth Enrichments

2020 FELLOW



JEANNETTE HAYNIE
Founder + Executive Director
The Athena Project

“ My mentor was amazing, he connected me to a fundraiser/ developer, offered opportunities for me to practice my pitch and connected me to some of the high profile actors in the national security landscape. I can’t say enough good about him. He gave me hours and hours of his time and advice and I am incredibly grateful.”



ALUMNI UPDATE

Steph Speirs is the co-founder and CEO of Solstice, she is a social entrepreneur who has built the first company of its kind that deploys community solar power to underserved Americans. Solstice was founded on the belief that every American household can be powered by affordable renewable energy. As the United States continues to combat climate change, one of the biggest challenges is the use of fossil fuels as our primary source of energy. According to the EIA (U.S Energy Information Administration), renewable energy can play an important role in reducing gas emissions. Solstice is one of the companies working to increase accessibility to solar energy for homes across the country.



STEPH SPEIRS
Co-Founder + CEO
Solstice

2016 FELLOW

Before founding Solstice, Steph led sales and marketing innovation initiatives at d.light india, a solar products company powering areas in India without reliable electricity. While working in Yemen, India and then Pakistan Steph had an awakening about clean energy inequities in the United States.

Steph grew up one of three kids in Hawaii, her mom immigrated from Korea and worked minimum wage jobs to support her family. She knows what eviction feels like and how a poor credit score can sink a human being. Regardless Steph considers herself lucky; She was able to earn a scholarship to a private high school, become a National Merit Scholar and earn master's degrees at Yale, Princeton and MIT. In a recent interview Steph said that the role of power and privilege is to open up the doors for others who do not have access to the same power and privilege, a purpose she embodies in Solstice and its mission.

Steph Speirs holds a B.A from Yale and Master in Public Affairs from Princeton(MPA) and an MBA from MIT, she was selected as an Echoing Green Climate Fellow, an Acumen Global Fellow and is a recipient of the Diplomatic Courier young professionals in Foreign Policy Top 99 under 33 award.

