

ONCARE

SCALP

WELLNESS
RITUAL

SELECTIVE[®]
PROFESSIONAL 

ONCARE

SCALP

*Taking care
of our beauty starting
from the head.*





CELERY SEED EXTRACT

A natural extract from celery seeds, got from an eco-friendly extracting process. Full of volatile oils and linoleic oil, it controls the microflora and restores the integrity of the scalp. Purity and wellness for the scalp, which finds its best hydration again, reducing dandruff and excess sebum noticeably.



CARDIOSPERMUM EXTRACT

Belonging to the family of *Sapindaceae*, it is known as a natural cortisone. Extracted from medicinal plants, it is full of flavonoids, phytosterols and saponins having sebo-regulating, anti-inflammatory and anti-allergic properties. The essence of cardiospermum balances, strengthens and protects the irritated scalp.



ONCARE

TRUTH IN SCENT.

ESSENTIAL OILS AND
BOTANIC ESSENCES
BLOSSOM IN THE SCALP
FRAGRANCE.

A fresh, captivating and cross-cutting fragrance. The **ONCARE SCALP** scents come from a mixture of springtime and citrus oils and reach the heart with their floral, soft and velvety essences. A feeling of breeze comes from eucalyptus and mint essences, having analgesic and balsamic features, mixed with the sourness of citron and the spicy rosemary, known for their stimulating and astringent properties on the scalp. Alcohol-free, essential oils make an olfactory palette assuring the intensity and persistency of myrtle and patchouli extracts, known for their purifying and rebalancing properties.

A symphony of energizing essences, to enrapture the scalp in harmony with nature.

Every hair structure has some specific needs,

but, regardless of them, all hair requires taking care of the scalp.

ONCARE SCALP A COMBINATION OF NATURE AND HEALTH, TO RESTORE THE SCALP WELLNESS WHILE RESPECTING ITS MICROBIOME.

THE SPECIFIC LINE FOR A BALANCED SCALP, THAT FEATURES RICH TEXTURES, MINERALS, SCIENTIFICALLY-TESTED EXTRACTS AND EFFICIENT FORMULAS RE-ELABORATING SEA INGREDIENTS, TO OFFER OUTSTANDING, TACTILE EXPERIENCES.

Perfect to rebalance the scalp, boost the cellular renewal, strengthen the scalp defense and improve the brilliance and look of hair.



ONCARE

SCALP PROFESSIONAL SYSTEM

**AN INTENSIVE, PROFESSIONAL PROGRAM
TO HIGHLIGHT THE WELLNESS
OF THE SCALP.**

Scalp Professional System counteracts and lessens the detected anomalies and imperfections, restoring the natural beauty of hair from roots to tips.



- 1_ MARINE SCRUB** 200 gr
DETOX AND PURIFY
refreshes and removes impurities from the scalp.
- 2_ PURE ELIXIR** 50 ml
SOOTHE AND DECONGEST
helps keep the scalp wellness.
- 3_ SKIN SHAMPOO** 950 ml
CLEANSE GENTLY
improves the natural physiological balance
and provides a feeling of well-being.



- 4_ PURIFYING / REBALANCING / REVITALIZING
TREATMENT** 100 ml
TREAT SPECIFICALLY
counteract the detected anomaly:
dandruff, sebum or hair loss.



ONCARE

SCALP HOME SYSTEM

**SPECIFIC TREATMENTS
TO EXTEND
THE PROFESSIONAL SERVICE.**



PURIFYING SYSTEM

Purifies the scalp suffering from dandruff.

Purifying Shampoo 200 ml

Purifying Treatment 100 ml

REBALANCING SYSTEM

Rebalances the scalp suffering from excess sebum production.

Rebalancing Shampoo 200 ml

Rebalancing Treatment 100 ml

REVITALIZING SYSTEM

Revitalizes brittle hair tending to fall.

Revitalizing Shampoo 200 ml

Revitalizing Treatment 100 ml

WELLNESS RITUAL

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SCALP WELLNESS

ONCARE
SCALP

scrub marino
merme scrub
gommage marin

DREO SEA SALT
200 gr / 7.07 fl. oz.
7.1 oz. U.S. Net Wt. / 5.6 fl. oz. U.S.

MARINE SCRUB

**IT REFRESHES AND REMOVES ALL
IMPURITIES FROM THE SCALP.**

Cleansing scrub to detox and purify
the asphyxial scalp.

Its soft and vaporous texture, enriched with dried sea salt, exfoliates
and strengthens the scalp for hair growing healthy and for a stronger
and lighter hair structure.

Marine Scrub stimulates the subcutaneous microcirculation, which is
necessary for a proper oxygenation of tissues, and favors the cellular renewal.

Dried Sea Salt

200 gr | 167 ml

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DRIED SEA SALT

Dried sea salt has draining and stimulating properties. Got from sea water through a natural evaporation, it frees pores and stimulates the circulation. The strength of minerals which are naturally present in it, like iodine and magnesium, regenerate and smooth the scalp, providing a feeling of energy and lightness.





MARINE SCRUB

It has a deep detox effect, removing died cells, sebum excess and stress caused by air pollution, which block hair bulbs daily. The purifying exfoliation maintains the perfect balance of the natural protective barrier and accelerates the cellular renewal, for hair growing healthy and for a more vital and fitter scalp.

1_ Apply on damp scalp using a brush.

3_ Add water to get a more abundant foam, cleanse deeply and activate the **cleansing** step.

2_ Distribute on the scalp with a gentle, circular movement to stimulate tissues. Leave on a few minutes.

4_ Rinse thoroughly and proceed with **Pure Elixir**.



SCALP DETOX



ONCARE

PURE ELIXIR

**IT HELPS MAINTAIN THE GLOBAL
WELLNESS OF THE SCALP.**

Pre-treatment serum for all scalp and hair types.

Soft and fluid texture with an emollient base, enriched with calendula extract and aloe vera juice, having soothing and calming properties.

Pure Elixir is the rebalancing serum for beauty and wellness, to prepare hair and the scalp to the **ONCARE** Scalp treatments, enhancing their intensity and effectiveness.

Calendula extract and Aloe juice



50 ml





CALENDULA EXTRACT

Un ricco blend di oli essenziali, flavonoidi e carotenoidi dalle proprietà antinfiammatorie, antibatteriche e lenitive ottime per calmare le anomalie cutanee. Migliora l'idratazione della pelle e stimola il metabolismo della cute, rendendola più elastica ed equilibrata.



ALOE VERA JUICE

Il cuore dell'aloè vera, ricco di vitamina A, C ed E, lenisce, nutre e rinforza il cuoio capelluto, preservando l'integrità della struttura capillare. Grazie alla presenza della vitamina B-12 promuove la crescita delle cellule e stimola il microcircolo periferico. Contiene acqua, minerali e amminoacidi, dalle proprietà antibatteriche, per calmare il prurito e purificare il follicolo pilifero.

SEPICALM Complex minerale lenitivo ripristina il comfort cutaneo e lenisce la cute sensibile. | AQUARICH Complex di glicerina, avena, lecitina e potassio per preservare l'idratazione e rinforzare la struttura capillare.



PURE ELIXIR

A concentrated formula specifically developed to recover hair from the detrimental effect of external agents and regenerate the scalp. It favors the correct functions of the scalp, providing a global feeling of wellness.

1_ Shake before using. By using the dropper, distribute on damp scalp or, if you want to get the active ingredients absorbed faster, on dry scalp.

3_ Rinse thoroughly and proceed with **Skin Shampoo**.

2_ Distribute and massage well on all scalp. Leave on few minutes.

4_ Use regularly to keep the wellness of hair and the scalp.



PURE FEELING



ONCARE

SKIN SHAMPOO

SLES-SLS
FREE

**IT IMPROVES THE NATURAL, PHYSIOLOGICAL
BALANCE OF THE SCALP AND PROVIDES A
FEELING OF WELL-BEING.**

Purifying, normalizing shampoo to cleanse gently and remove impurities, fully respecting the pH of the scalp.

Thanks to its fresh active ingredients - Eucalyptus, Aloe and Peppermint - Skin Shampoo has a deep toning and detox effect on the scalp, purifying and strengthening it, for light and full-bodied hair.

Aloe Juice and Eucalyptus Extract



950 ml



SALON | Treatment

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EUCALYPTUS EXTRACT

The vitality of Eucalyptus has balsamic features and it is an excellent decongestant, seborregulator and freshner. Its use helps strengthen hair bulbs and remove toxins which make hair weak. It assures the right intake of oxygen and nutrition for a healthier growth of hair.



ALOE VERA JUICE

Full of vitamins A, C and E it soothes, nourishes and strengthens the scalp, shielding the integrity of the hair structure. Thanks to vitamin B-12, it encourages the development of cells and stimulates the peripheral microcirculation. It contains water, minerals and amino acids having antibacterial properties, to calm the itch and purify the hair bulb.



SKIN SHAMPOO

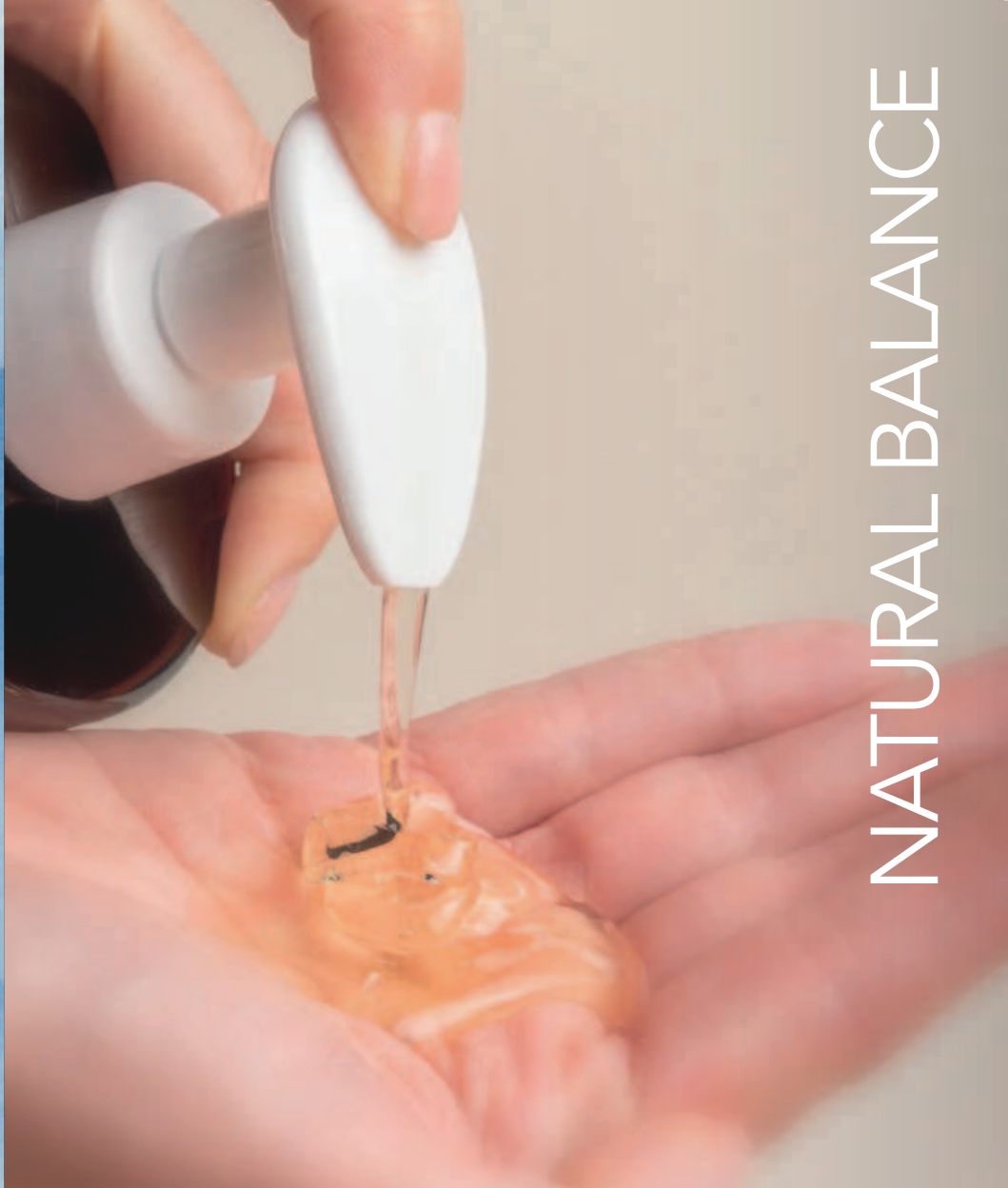
Its specific fluidity allows a fast and total release of the active principles, for an intense cleansing and a limited hydration loss. The regular and repeated use of Skin Shampoo assures excellent results, the scalp finds its balance and its optimal elasticity back quickly, for a long-lasting feeling of pleasant freshness.

1_ Distribute on damp scalp, previously purified with **Marine Scrub** and **Pure Elixir**.

3_ Add water and massage gently, then rinse. Repeat if necessary.

2_ Leave on some minutes.

4_ Proceed with the most suitable treatment according to the diagnosed anomaly.



NATURAL BALANCE



ONCARE

PURIFYING SYSTEM

SPECIFIC TREATMENTS TO PURIFY THE SCALP SUFFERING FROM DANDRUFF.

The combined synergy of nettle, rosemary and the specific antimycotic and antibacterial active ingredient contrasts the scalp desquamation and its return, soothing ailment and itch which are typical of irritations.

Purifying System works since the first applications with an antiseptic, soothing and normalizing effect on the scalp.

Nettle and Rosemary Extract



Purifying shampoo | 200 ml
Purifying treatment | 100 ml



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NETTLE EXTRACT

The extract of nettle leaves is rich in oligo elements, essential amino acids and minerals having specific, hemostatic and depurative properties. Sulfur, zinc, copper, as well as vitamin A, C and B2 help find again the tonicity and the natural beauty of the scalp.



ROSEMARY EXTRACT

Rosemary extract has reinvigorating, stimulating and antiseptic properties, thanks to caffeic acid and apigenin. Rich in antioxidant properties, it has an antimycotic effect, facing inflammations and safeguarding the natural scalp wellness.



SLES-SLS
FREE

PURIFYING SHAMPOO

Ideal for the scalp suffering from oily and dry dandruff, SLES-SLS FREE. It rebalances the cellular renewal and restores the natural microbial balance, relieving the itchy sensation. It cleanses specifically, removing dandruff effectively and facing the microbial attack. It leaves light, bright hair with a pleasant, fresh effect on the scalp.

1_ Distribute on damp scalp.

2_ Massage well and leave on some minutes, then rinse thoroughly. Repeat if necessary.

3_ Proceed with **Purifying Treatment**.



PURIFYING TREATMENT

No-rinse, spray treatment with seborregulating, rebalancing and anti-dandruff properties. It purifies the scalp efficaciously, creating a healthy and clean scalp environment. It favors the regeneration of the hydrolipidic layer, removing the itchy sensation and it completes the effect of **Purifying Shampoo**. When used constantly, it reduces dandruff noticeably since the first applications.

1_ Shake before using and dispense evenly on cleansed and towel-dried scalp.

2_ Distribute with care on the involved area.

3_ Massage gently and proceed with drying, without rinsing.

4_ When necessary, it can be also applied on dry scalp, to relieve unpleasant sensations.

LIVE UNCOVERED



ONCARE

REVITALIZING SYSTEM

SPECIFIC TREATMENTS TO REVITALIZE BRITTLE HAIR TENDING TO FALL.

Thanks to the synergy between Redensyl and natural extracts of peony and sage, it helps prevent hair loss and it counteracts hair thinning.

Revitalizing System is a high-intensity program to enhance the density and thickness of hair. It rebalances physiological processes, stimulating the cellular metabolism and improving microcirculation.

Peony and Sage Extract



Revitalizing shampoo | 200 ml
Revitalizing treatment | 100 ml



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PEONY EXTRACT

It contains active elements such as flavonoids, polyphenols and monoterpene glycosides having an antioxidant, elasticizing and revitalizing effect. Peony encourages the synthesis of collagen and stimulates the production of scalp papillae, it recovers cellular components reducing aging signs and removing mitochondria which cannot produce energy anymore.



SAGE EXTRACT

Sage is an evergreen plant, widespread in the Mediterranean area and rich in phenolic acids, flavonoids and essential oils contributing to improving hair health. Known for breathable and astringent properties, it contains beta-sitosterol to prevent the thinning of hair structures and revitalize dry and dehydrated tips, while nourishing hair follicles.

REDENSYL Synergical mixture of 4 molecules (DHQG, EGCG2, Glycine, Zinc) which reactivate stem cells of bulbs to favor hair growth.



SLES-SLS
FREE

REVITALIZING SHAMPOO

For brittle hair tending to fall, SLES-SLS FREE. It cleanses gently and provides a sensation of energy, vigor and wellness to the scalp. It provides a revitalizing effect.

1_ Distribute on damp scalp.

2_ Massage well and leave on some minutes, then rinse thoroughly. Repeat if necessary.

3_ Proceed with **Revitalizing Treatment**.



REVITALIZING TREATMENT

No-rinse spray treatment, ideal to stimulate the scalp vitality and counteract hair loss due to stress and seasonal factors. It can also be used as a precautionary treatment. It helps maintain the thickness and body of hair, completes and enhances the effect of **Revitalizing Shampoo**.

1_ Shake before using. Dispense evenly on cleansed and towel-dried scalp.

2_ Distribute with care on the involved area.

3_ Massage gently and proceed with drying, without rinsing.

4_ It can be used daily to enhance the reinvigorating effect, even on dry scalp.

NOTHING TO LOSE



ONCARE

REBALANCING SYSTEM

SPECIFIC TREATMENTS FOR SCALP SUFFERING FROM EXCESS SEBUM PRODUCTION.

An exclusive blend made of Tiolisina Complex 30, wild berries and papaya, to regulate the sebum-secreting function of scalp glands,

which might otherwise cause an insufficient oxygenation of the scalp, degenerating into the atrophy of hair bulbs in the long term. Rebalancing Treatment protects and strengthens the scalp barrier, counteracts the anomaly and maintains a deep and continuous cleanliness of the scalp.

Wild Berries Extract and Papaya Juice



Rebalancing shampoo | 200 ml
Rebalancing treatment | 100 ml



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WILD BERRIES EXTRACT

A superfood rich in vitamins A and C, which are strong antioxidants, counteract the aging of the scalp and favor its restoration. They work as significant anti-inflammatories and soothe the scalp when irritated. The presence of resveratrol and polyphenols favors oxygenation and stimulates the synthesis of collagen.



PAPAYA JUICE

It removes any impurities and restores the natural shininess and softness of the hair structure, thanks to its nutritive substances and to the abundance of vitamins, minerals and enzymes. Papaya contains potassium and folates, which fight the oxidative stress and free radicals, avoiding the scalp dehydration.

TIOLISINA COMPLEX 30 It is an active ingredient made of a combination of sulphurated amino acids having sebum normalizing properties.



SLES-SLS
FREE

REBALANCING SHAMPOO

For the scalp suffering from excess sebum production, SLES-SLS FREE. It cleanses gently and restores sebum at its physiological levels, decongesting the irritated scalp. It leaves light and bright hair.

1_ Distribute on damp scalp.

2_ Massage well and leave on some minutes, then rinse thoroughly. Repeat if necessary.

3_ Proceed with **Rebalancing Treatment**.



REBALANCING TREATMENT

No-rinse spray treatment, suitable for scalp suffering from excess sebum production. It soothes, protects and normalizes the scalp which is irritated or affected by alterations. It provides an instant soothing effect and counteracts the excess sebum production, extending the sensation of cleanliness and rebalancing the scalp.

1_ Shake before using. Dispense evenly on cleansed and towel-dried scalp.

2_ Massage gently and proceed with drying, without rinsing.

3_ It can be used on dry scalp, throughout the day, to reactivate the sebum regulating action.

THE SCALP BREATH

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