

IMG ACADEMY FOOTBALL

Player Recruiting “Tool Belt”



IMG

ACADEMY



IMG FOOTBALL RECRUITING PATH TO SUCCESS

Good Example

weston adams
73 Tweets

Following

weston adams
@westonjadams Follows you
6ft||180lbs||IMG WR '22 ||❤️ for my paps💔 3.8 GPA|| wjadams123@gmail.com
hudl.com/v/2C003V 📅 Born January 31 📅 Joined January 2019

Poor Example

Thomas
50 Tweets

Following

Thomas
@ThomasBMercer Follows you
IMG LB 22'
📍 Graham, TX 📅 Born August 17 📅 Joined November 2016

BUILD & PREPARE (SOCIAL MEDIA)

Julian Kameristy
IMG Academy - IMG Football Bradenton, FL
1,706 views 62 followers 23 following

Timeline Videos About

Jersey #: 56
Positions: DT, G
Height & Weight: 6'2" 255lbs
40 Yard Dash: 5
Squat(LBS): 345
Deadlift(LBS): 450
Class of: 2021

Team History

- IMG IMG A Football
Bradenton, FL
2019 - 2020
- SHS Boys Varsity Football
Lincolnshire, IL
2017 - 2019

Julian Kameristy
January 11th at 9:42 PM

9 GAME JUNIOR YEAR HIGHLIGHTS
JULIAN KAMERISTY
Pinned Highlight
9 game Junior Year Highlights

Share

BUILD & PREPARE (HUDL)

- Is your HUDL film up to date?
- Did you ask your position coach for input?
- Does the content highlight the best version of you as a football player?

Recruitment Tracking (Player Lead)

College	Admission Deadline	Undergraduate Enrollment	Tuition	Acceptance Rate	Niche Rating	SAT
Temple	Accepted	39,581	29,066	56.9	A-	1010-1230
South Florida	Applied	32,238	17,324	45.4	A-	1050-1310
University of Houston	1-Apr	38,348	21,273	61.7	A-	1110-1280
University of Kansas	1-Apr	19,596	27,358	93.4	A-	Not Listed
Nebraska	1-May	26,079	25,038	64.4	A-	1100-1380
Baylor	Accepted	16,787	45,542	38.9	A-	1190-1360
Marist	Offered (Applied)	6,474	16,410	42.6	A-	Not Listed
Uconn	Offered (PWO)(Applied)	32,133	15,730	47.8	A-	1210-1390
Syracuse	Applied	15,226	51,853	46.9	A-	1160-1350
Northwestern	Applied	21,000	54,568	9.2	A+	1420-1560
Oregon State	1-Jun	28,886	30,141	78.8	A-	1070-1300
Sacred Heart	30-Jun	8,532	41,420	60.3	B-	1040-1200
Ball State	15-Aug	21,998	26,468	62.1	B+	1080-1240
Texas Tech	1-Aug	36,551	19,040	69.2	A-	1070-1240
Yale	Applied	12,385	53,430	6.9	A+	1460-1580
Dartmouth	Applied	6,350	55,453	10.4	A+	1430-1560
University of Pennsylvania	Applied	24,806	55,564	9.3	A+	1420-1560
Bowling Green	15-Jul	16,912	19,093	73.2	B	990-1230
Central Connecticut	1-Jun	12,133	10,616	66.8	B-	980-1160
Dayton	1-Mar	8,617	42,900	71.7	A	1100-1310
University of Albany	1-Mar	13,598	26,851	54	B+	1080-1260

Recruitment Tracking (Coach Lead)

CURRENT STATUS	GPA	ACT	SAT	Location	Level of Football	Height	Weight	Major
Schools That have Responded Positively								
IMG ACADEMY	2.9	N/A	1010	Bradenton, FL	High School	5' 10"	180 lbs	Business?
School	Average GPA	ACT	SAT	Location	Level of Football	Contacted?	Applied?	Business?
University of Kansas								
Bucknell University	3.8-4.0	28-32	1250-1420	Lewisburg, PA	D1-FCS	Yes	No	Yes
Campbell University	3.25-3.74	20-25	1010-1190	Buies Creek, NC	D1-FCS	Yes	No	Yes
Baldwin-Wallace University	2.75-3.2	21-27	1000-1250	Berea, OH	D3	Yes	No	Yes
Brown	3.74-4.0	32-35	1420-1550	Providence, RI	D1-FCS	Yes	No	Yes
Georgetown	3.74-4.0	31-34	1370-1530	Washington, DC	D1-FCS	Yes	No	Yes
Holy Cross	3.5-4.0	28-32	1280-1420	Worcester, MA	D1-FCS	Yes	No	Yes
Wake Forest	3.5-4.0	29-33	1310-1470	Winston-Salem, NC	D1-FBS	Yes	No	Yes
William and Mary	3.5-4.0	30-33	1310-1490	Williamsburg, VA	D1-FCS	Yes	No	Yes
Carnegie-Mellon (Pittsburgh)								
Colgate University	3.5-3.74	31-34	1320-1510	Hamilton, NY	D1-FCS	Yes	No	Yes
Lafayette College	3.5-3.74	27-32	1250-1435	Easton, PA	D1-FCS	Yes	No	Yes
Lehigh University	3.6-4.0	29-33	1270-1450	Bethlehem, PA	D1-FCS	Yes	No	Yes
Middlebury College	3.8-4.0	31-34	1330-1500	Middlebury, VT	D3	Yes	No	Yes
Penn	3.5-3.74	32-35	1140-1560	Philadelphia, PA	D1-FCS	Yes	No	Yes
Pomona College	3.6-4.0	31-34	1400-1530	Claremont, CA	D3	Yes	No	Yes
Tufts University	3.7-4.0	31-34	1380-1530	Medford, MA	D3	Yes	No	Yes
Davidson College	3.0-3.74	29-33	1290-1450	Davidson, NC	D1-FCS	Yes	No	Yes
Kenyon College	3.25-3.74	29-33	1280-1470	Gambier, OH	D3	Yes	No	Yes
Henderson State University	2.75-3.2	19-25	970-1130	Arkadelphia, AR	D2	Yes	No	Yes
Duquesne University	3.0-3.74	24-29	1140-1280	Pittsburgh, PA	D1-FCS	Yes	No	Yes
Washington and Lee University	3.2-3.74	31-34	1350-1490	Lexington, VA	D3	Yes	No	Yes
Villanova (Philadelphia, Penn.)								
Virginia Military Institute				Lexington, VA				
Denison	3.0-3.74	28-31	1210-1380	Granville, OH	D3	Yes	No	Yes

Highlights:
 Hudl Highlight Made
 Willing to redshirt to get a developmental year
 Graduate of IMG Academy
 Really Good Quick Twitch and Athleticism
 Playmaker that can play multiple positions

BUILD & PREPARE (RECRUITMENT TRACKING)

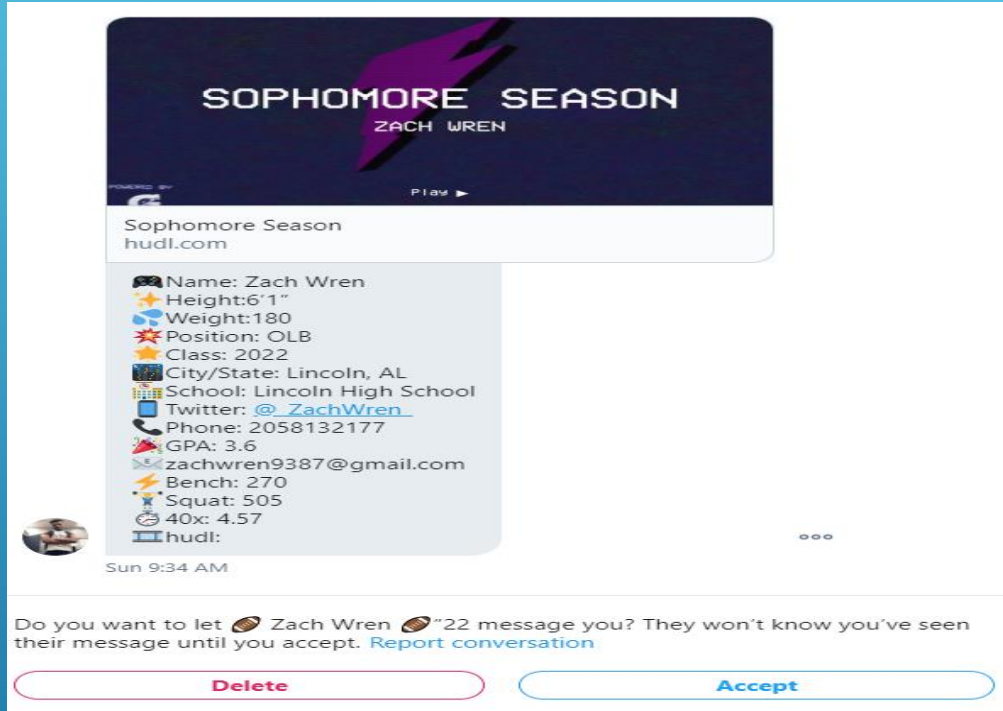




CONNECT (CAMP DATES & COLLEGE QUESTIONNAIRE)

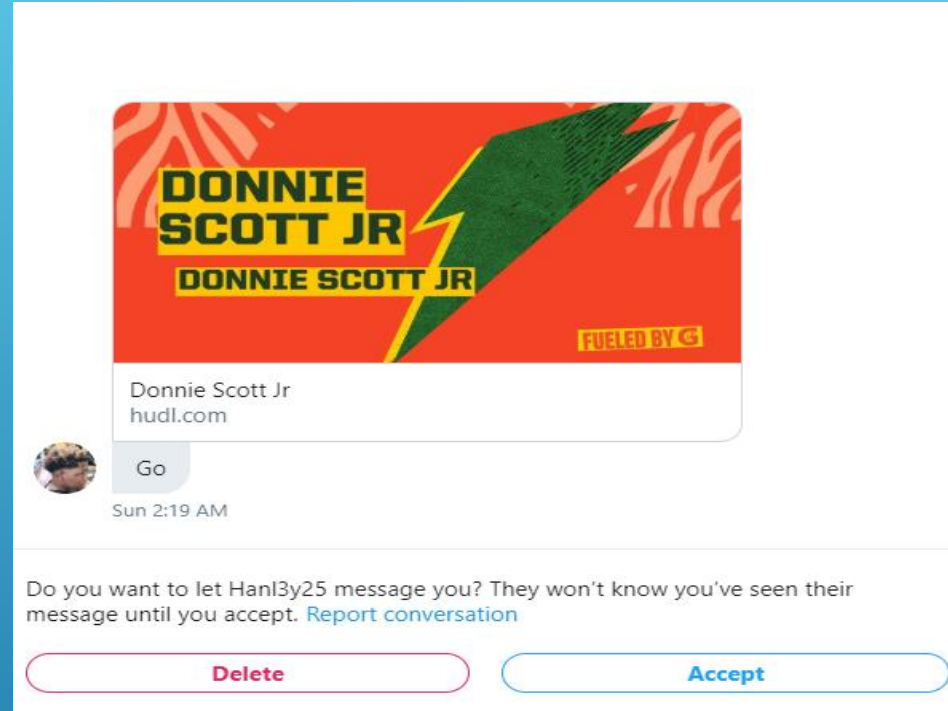
- Have you followed the college coach on twitter?
- Have you DM'ed the coach your information?
- Do you know the camp dates for summer?
- Have you filled out a questionnaire? (If Possible)

Good Example



A screenshot of a social media post for Zach Wren. The post features a dark blue header with a purple lightning bolt graphic and the text "SOPHOMORE SEASON ZACH WREN". Below the header is a video player showing a "Sophomore Season" video from hudl.com. Underneath the video is a detailed profile card for Zach Wren, listing his name, height (6'1"), weight (180), position (OLB), class (2022), city/state (Lincoln, AL), school (Lincoln High School), Twitter handle (@_ZachWren), phone number (2058132177), GPA (3.6), email (zachwren9387@gmail.com), bench (270), squat (505), 40-yard dash time (4.57), and his hudl profile link. The post is timestamped "Sun 9:34 AM". At the bottom, there is a notification: "Do you want to let Zach Wren message you? They won't know you've seen their message until you accept. Report conversation". Below the notification are two buttons: "Delete" and "Accept".

Poor Example



A screenshot of a social media post for Donnie Scott Jr. The post features a red and green graphic with a lightning bolt and the text "DONNIE SCOTT JR" and "FUELED BY G". Below the graphic is a video player showing a "Donnie Scott Jr" video from hudl.com. Underneath the video is a small profile card for Donnie Scott Jr. with a "Go" button. The post is timestamped "Sun 2:19 AM". At the bottom, there is a notification: "Do you want to let Hanl3y25 message you? They won't know you've seen their message until you accept. Report conversation". Below the notification are two buttons: "Delete" and "Accept".

CONNECT (DM A COACH)

Position Coach Example

Hello Coach,

My name is **James Price** and I am the Wide Receivers coach at IMG Academy in Bradenton, Florida. As you may know, IMG is one of the premier high schools in the country for both athletics and academics. I am confident that any student from this school will be adequately prepared and understanding of the rigorous schedule of college football.

I am contacting you to ask that you take the time to seriously consider one of my student athletes as a future part of your football program. Julian Taylor is a 5' 10" 185 lbs wide receiver who has the ability to play multiple positions. Julian has a 2.9 GPA with a 1010 on the SAT and he recently retook the SAT. We are waiting to receive the new test score. Julian is a dynamic playmaker with natural athleticism and ability to make people miss in space. I believe Julian will be a positive, hard-working impact on your football program in the future.

I have attached the link to Julian's highlight tape and if you have any questions or comments feel free to reach out to me via email or cell phone.

URL to highlight tape: <https://www.hudl.com/video/3/12951097/5dc732bc23476b10a0388ccb>

Thank You,

James Price
IMG Academy - Wide Receivers
james.price252@gmail.com
(360) 931-8757

Head Coach Example



Dear Recipient Name:

My name is Kyle Brey and I am the Head Coach of the Varsity Football Team at IMG Academy. We have two varsity football teams here at IMG, and we are the first school in the history of high school football to accomplish that feat. My reason for reaching out is to recommend one of our varsity football players here at IMG to play for your program. I have listed all the necessary information below along with my personal opinion. Please feel free to reach out to me with any question you may have, I have listed my contact information below.

Weston Adams is a 2022 WR that was a starter for our varsity program last season. He was easily the most reliable wide receiver we had in terms of route running and catching ability. He was able to make the routine play and take to top off coverages for the home run ball. As a head coach I am always impressed with his physicality in the run game, and he was a real leader in the wide receiver room setting a standard of how to be physical. We also used him in kickoff return as a returner. He has zero wasted movement with the ball in his hands; he was extremely efficient in that regard. He will be an incredible add to a team's locker room as a person not just as a football player.

[https://www.maxpreps.com/high-schools/img-academy-white-ascenders-\(bradenton,fl\)/football-fall-19/stats.htm](https://www.maxpreps.com/high-schools/img-academy-white-ascenders-(bradenton,fl)/football-fall-19/stats.htm)

<https://www.hudl.com/video/3/11225007/5d954df996765013d859f419>

Sincerely,



Kyle Brey
Head Coach Varsity Football Team
Camp Director
IMG Academy
Email: kyle.brey@img.com
Mobile: (941) 538-8990
imgacademy.com

CONNECT (LETTERS OF RECOMMENDATION)



COACH & PLAYER TOOL BELT CHECKLIST

- ❑ *Clean Twitter*
- ❑ *Clean & Up-to-Date HUDL Film*
- ❑ *College Tracker Built w/ Academic Info*
- ❑ *Followed “Foundational Schools” college coaches on Twitter*
- ❑ *Know “Foundational Schools” Summer camp dates*
- ❑ *Filled out Questionnaire (If Possible)*
- ❑ *Player has DM’ed or Emailed college coach at desired schools*
- ❑ *Have Letters of Recommendation (Position Coach & Head Coach)*
- ❑ *Know “Foundational Schools” Unofficial visit dates*

**Jumpstart
your
Recruitment
Checklist!!!**

Build "Tool Belt"

Build your football resume through social media and prepare all the items needed to set yourself up for success.

Connect

Players reach out to college coaches with guidance so that you are spiraling up in your recruitment.

Get Evaluated

Have college coaches watch your film and see you at camps during summer for evaluations.

PROCESS FOR COLLEGE RECRUITMENT

College Recruiting is about relationships!!! You must connect with the college coach.

