

The Power of Exponential Growth

The Math of Networking

1 Degree	5 contacts
2 Degrees	50 contacts, each of your 5 contacts has 10
3 Degrees	500 contacts, each of the 50 has 10
4 Degrees	5,000 contacts, each of the 500 has 10
5 Degrees	50,000 contacts, each of the 5,000 has 10
6 Degrees	500,000 contacts, each of the 50,000 has 10
7 Degrees	5,000,000 contacts, each of the 500,000 has 10

But, 10 contacts are not realistic. For many coaches they have personal networks of 100 good contacts rather than 10. If we put the math to that, it would look like this:

1 Degree	5 contacts
2 Degrees	500 contacts
3 Degrees	50,000 contacts
4 Degrees	5,000,000 contacts

*ONE contact connects you to 5 Million contacts in 4 degrees

*Your original 5 contacts = 25 Million contacts in 4 degrees