

2021 MEDIA
KIT

Oil & Gas INNOVATION



Oil and Gas Innovation embodies the true driving force of growth in the Oil and Gas sector, **innovation**.

We are the trusted, established and expert voice in this constantly changing industry. Always on top of the latest trends with in depth analysis of innovative technologies for the upstream, midstream and downstream sectors.

We pride ourselves in bringing industry related trends, news and results to our worldwide readers which is otherwise difficult to obtain. We do a great job highlighting your technology, which our readers want and need.

Oil and Gas Innovation is distributed on a quarterly subscription basis to the name and job titled senior decision makers and technical personnel driving and implementing innovation in key areas of the global Oil and Gas Industry.

For advertising opportunities please get in contact with one of our directors. We'll discuss how we can help you achieve your goals

Edward Findlay - Publishing Director
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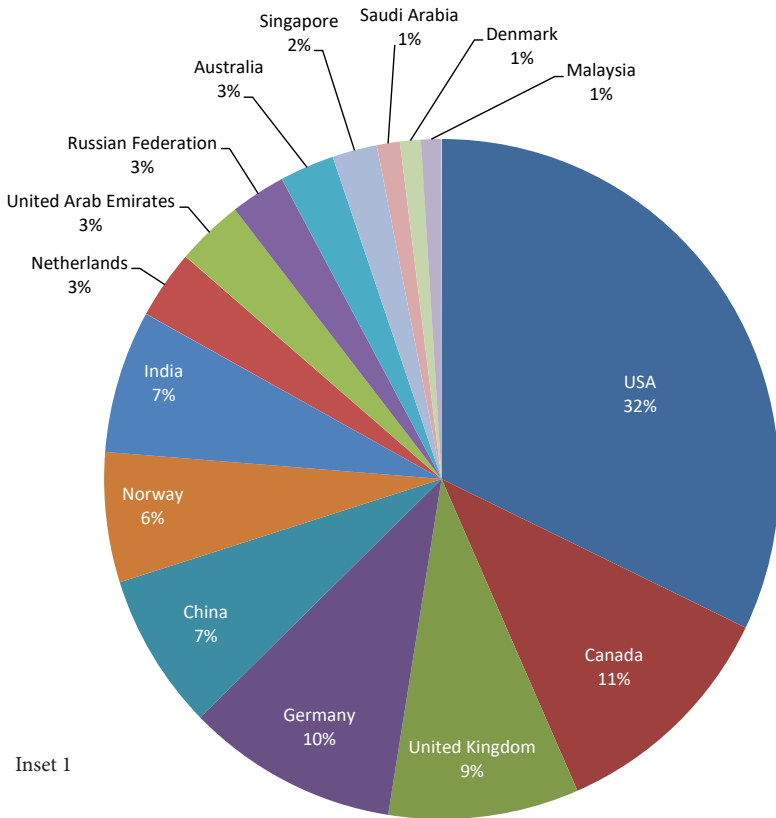
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BUSINESS INFORMATION



Prominent Countries

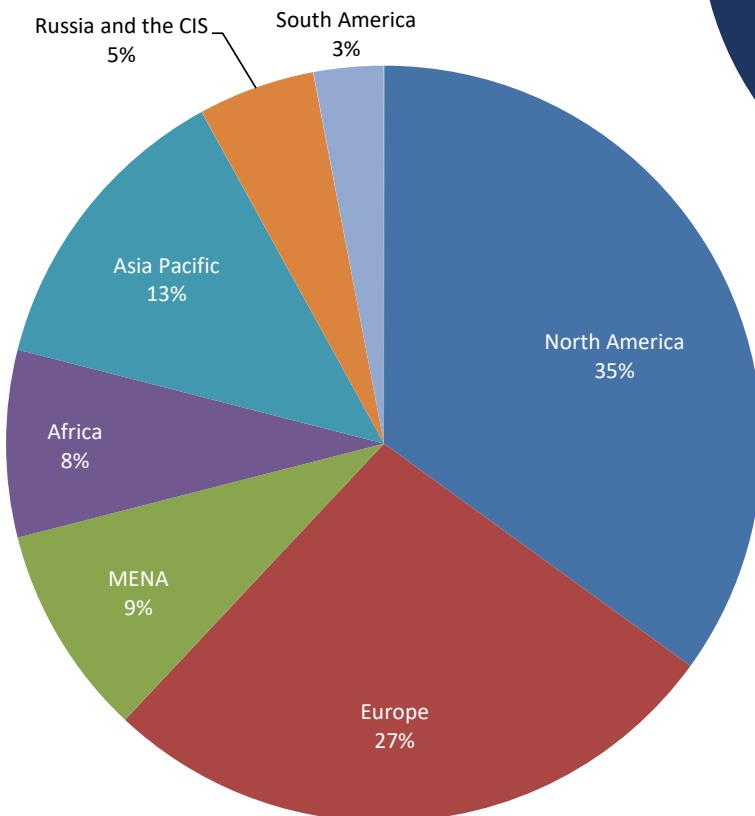
Prominent countries data is based on the destination of the digital magazine throughout the world.

This list is not exhaustive, rather it's the top 16 destinations by country among the many countries the magazine is sent out.

Reader Profile By Job Title

C - Suite Executives
CEO/COO/CMO/
CTO's
GM's
VP Sales
VP Operations
Senior Engineers
Process Engineers
Geophysicists

Project Managers
Chief Engineers
Heads of Exploration
and Production
Health and Safety
Supervisors
Plant Supervisors
Supply Chain Managers
Geologists



Regional Breakdown

- North America
- Brazil
- India
- Northern Europe
- Russia and the Former Soviet States
- South East Asia
- Sub Saharan Africa
- The Middle East and North Africa

EDITORIAL CALENDER

INDUSTRY SOLUTIONS



All copies of the magazine will include stories, interviews and in depth analysis from our four main reporting sectors: Exploration and Production, Midstream and Pipelines, Downstream and Processing, Health and Safety. There will also be news from around the world in every issue.

WINTER

- Logistics Focus
- Downstream Special
- E&P Cover Story



SUMMER

- Health and Safety Focus
- Valves and Control
- Refinery Focus



SPRING

- Atex and Hazardous Area
- Corrosion / Monitoring
- Pumps Feature



AUTUMN

- Offshore Technology Focus
- Security Special
- Flow Control



We have bonus coverage and distribution at many trade shows around the world. We also have reporting from events which include but are not limited to ADIPEC, Offshore Europe, Stocexpo, Valve World Expo, OTC Asia, OTC Houston, SMM Hamburg, Global Petroleum Show, Sippe, Cippe, EAGC, World Petroleum Congress, Caspian Oil and Gas, and more.

READERSHIP

70,000 DIGITAL READERS PER ISSUE

12,000 UNIQUE VISITS PER MONTH ON THE WEBSITE

30,000 FOLLOWERS SOCIAL MEDIA

Companies who Read the Magazine

Norse Energy	Pertamina	Cameron
Petrobras	Nigerian NPC	ONGC
Total	Group Sonangol	ConocoPhillips
TransOcean	Sonatrach	Chevron
Halliburton	Saudi Aramco	Statoil
Aker	Kuwait Oil	BP
Baker Hughes	Reliance	Royal Dutch
FMC	Industries	Shell
CNOOC	Qatar	Gazprom
Petrochina	Petroleum	Lukoil
CNPC	Schlumberger	Rosneft
Sinopec	Technip	Kamunai Gaz
Petronas	Eni	and more..

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Oil and Gas INNOVATION[®]

We are committed to helping you achieve ROI

Digital Magazine

- Magazine Advertising
- Exclusive Interviews
- White Papers
- Advertorials
- Belly Wraps
- Front Cover Packages

Digital / E-Marketing

- Electronic Direct Mailing Campaigns (E-Shots)
- Social media strategic marketing campaigns
- White Papers
- Web Banners
- E- Newsletter Advertising
- Web Site Placement
- Digital Magazine Advertising and Advertorial

HEALTH & SAFETY

All You Need to Know About Ultraviolet Radiation (UVR) Protective Fabrics

Tentacles have been used for protection against solar exposure for thousands of years. As Public Health England reports, exposure to ultraviolet radiation (UVR) causes significant health risks to people, with skin being the most common area of UVR for most. With clothing being the primary source of protection against UVR exposure, a garment providing good coverage should prevent some of the radiation from reaching the skin.

UV protection can be highly enhanced by the use of fabrics that contain UV inhibitors. These inhibitors are added to the fabric, which reduces the amount of UV radiation that passes through the fabric. The amount of UV radiation that passes through the fabric is measured in UPF (Ultraviolet Protection Factor). A UPF of 15 means that only 1/15th of the UV radiation is able to pass through the fabric.

UV protective fabrics have been developed in a number of countries, including the UK. The British Standard BS EN 15759-2006 describes the method for testing fabrics to determine their UV protective properties. This standard is used to determine the UV protective properties of fabrics used in a wide range of applications, including outdoor workwear.

The American Association of Textile Chemists and Colorists (AATCC) is a leading authority on UV protection. They have developed a range of tests to determine the UV protective properties of fabrics. These tests are used to determine the UV protective properties of fabrics used in a wide range of applications, including outdoor workwear.

UV protective fabrics are available in a range of colors and weights. They are also available in a range of finishes, including water-repellent and flame-retardant. These fabrics are used in a wide range of applications, including outdoor workwear, military uniforms, and medical scrubs.

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Why the Deposition Rate Is Not the Only Important Factor When Selecting a New Cladding System

When selecting a new cladding system, it is important to consider factors other than the deposition rate. The deposition rate is the speed at which the cladding material is applied to the substrate. While a high deposition rate is desirable, it is not the only factor to consider. Other factors include the quality of the cladding, the durability of the system, and the ease of installation.

The quality of the cladding is an important factor to consider. A high-quality cladding system will provide long-lasting protection for the substrate. It will also be easy to install and maintain. A low-quality cladding system, on the other hand, may provide only short-term protection and may be difficult to install and maintain.

The durability of the cladding system is another important factor to consider. A durable cladding system will withstand the elements and provide long-lasting protection for the substrate. A non-durable cladding system, on the other hand, may deteriorate over time and require frequent replacement.

The ease of installation is also an important factor to consider. A cladding system that is easy to install will save time and money. A cladding system that is difficult to install may require specialized equipment and personnel, which can increase the cost of the project.

When selecting a new cladding system, it is important to consider all of these factors. By taking the time to evaluate different cladding systems, you can ensure that you select the best system for your application.

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Introducing the Metri Flangeless IC-BF Wafer Pattern Turbine Flow Meter

The Metri Flangeless IC-BF Wafer Pattern Turbine Flow Meter is a new addition to the Metri product line. It is designed for use in applications where space is limited and accuracy is critical. The meter features a compact, flangeless design that allows it to be installed in tight spaces. It also features a wafer pattern turbine that provides high accuracy and long life.

The Metri Flangeless IC-BF Wafer Pattern Turbine Flow Meter is designed for use in a wide range of applications, including industrial process control, laboratory research, and environmental monitoring. It is available in a range of materials and configurations to meet your specific needs.

The Metri Flangeless IC-BF Wafer Pattern Turbine Flow Meter is a high-precision instrument that provides accurate flow measurement. It is easy to install and maintain, and it offers a long service life. Contact us today to learn more about the Metri Flangeless IC-BF Wafer Pattern Turbine Flow Meter.

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Oil and Gas Innovation: The Future of Energy

Oil and Gas Innovation is a leading authority on the future of energy. We provide the latest news, analysis, and insights on the oil and gas industry. Our experts offer valuable perspectives on the challenges and opportunities facing the industry today.

Oil and Gas Innovation is committed to providing our readers with the most up-to-date and accurate information available. We cover a wide range of topics, including exploration and production, refining and petrochemicals, and energy trading and risk management.

Oil and Gas Innovation is a must-read for anyone involved in the oil and gas industry. Whether you are a professional or a student, our content will provide you with the knowledge and insights you need to succeed in this dynamic and ever-changing market.

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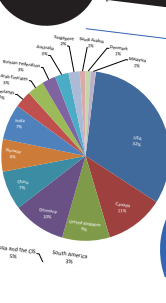
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BUSINESS INFORMATION

Prominent Countries
This list is not exhaustive, rather it's the top 10 contributors by country among the many countries the magazine is sent out.

Reader Profile By Job Title

- Senior Executives
- CEOs/COOs/CMOs
- CFOs
- GMs
- VP Sales
- VP Operations
- Senior Engineers
- Power Engineers
- Project Managers
- Chief Engineers
- Heads of Engineering
- Heads of Production
- Heads of Safety
- Plant Supervisors
- Supply Chain Managers

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FRONT COVER PACKAGE:

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** Per Page

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BANNER ON SUB PAGE (3 MONTH LEASE)	£1,000
ARTICLE WHITE PAPER UPLOAD ON NEWS SITE: 6 MONTHS	£500

E SHOTS

★ Figures based on average of all electronic direct mailing campaigns conducted on our behalf from April 2019 to July 2020

- Database of 110,565 Opt-In Subscribers from around the world. For regional and county break down please see inset 1 & 2 on page 2.
- EDM's can be targeted with metrics such as: company name, job title, city, country, sector eg. E&P, midstream etc
- Average Metrics: 46% open. 06% unsubscribed .039% bounced. 0% marked as spam.

*** Minimum E-shot is 3,000 e-mails